



[www.vandersat.com](http://www.vandersat.com)

Satellite Observed  
Water data.

Globally.  
Daily.



Satellite-based soil moisture records  
for increased access to financial  
services

Sep 17, 2020

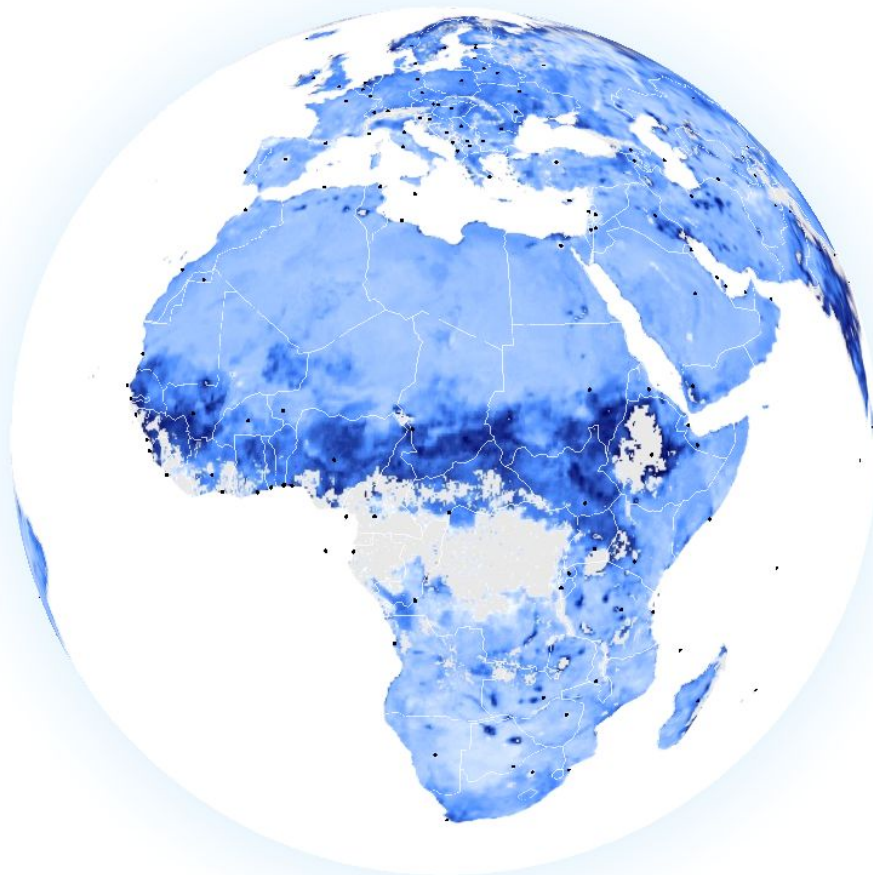
# “Soil moisture in an important variable in understanding agricultural risks”



VanderSat

## Soil Moisture

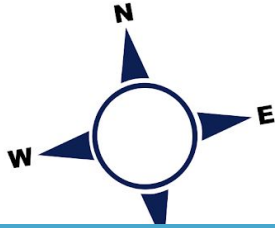
Daily Observations //  
Global coverage // 100x100m  
resolution // 18-year archive //  
No cloud and darkness  
interference //  
backup signal //  
Near Real Time via API //







# We provide actionable high resolution soil moisture data



VanderSat Soil Moisture® image  
100m \* 100m

We have patented our high-resolution  
downscaling method

Extensive validation studies performed



Source: VanderSat Soil Moisture 100m x 100m®



Regular satellite image 25km \* 25 km

Source: <https://www.esa-soilmoisture-cci.org>

# VanderSat services

*VanderSat provides five operational satellite services*



## Our Services

## Customer segments



### Precision farming advice

Irrigation module / Pesticide application

Farmers, input-suppliers,  
Food industry, Digital  
farming platforms



### Crop yield prediction improvement

Agri-commodity industry



### Index insurance independent calculation agent

Drought index / Moisture excess index

(Re-)insurance firms,  
brokers, banks



### Credit risk score improvement for loans

Credit score providers,  
banks



### Water & Fire management

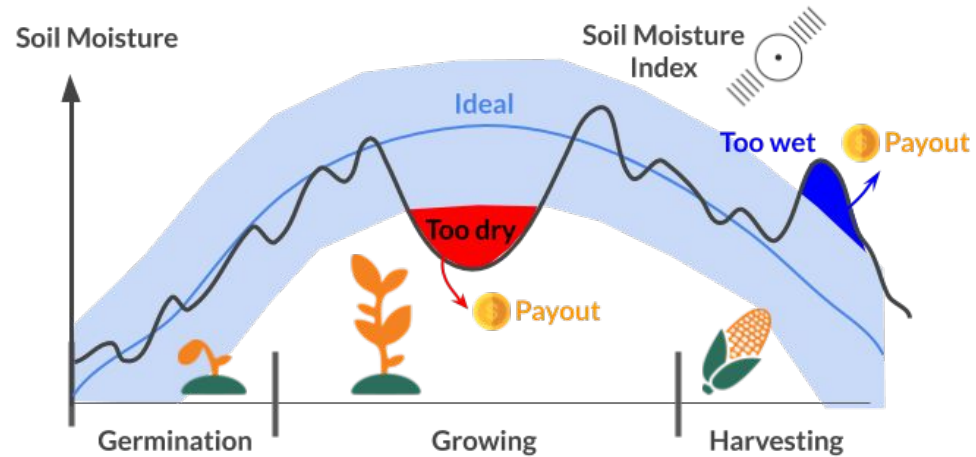
NGO's, water management,  
governments



# VanderSat is the *independent calculation agent* delivering unique satellite Index Insurance services to (re)insurance firms



- Monitoring with satellites is objective, cost-effective and reduces the need for loss adjustment in the field
- Soil moisture deficit directly linked to agricultural losses
- High Temporal (Daily) and Spatial Resolution (100m) without clouds
- Consistent historical record >18yrs for reliable index development
- VanderSat provides an independent, scalable data service



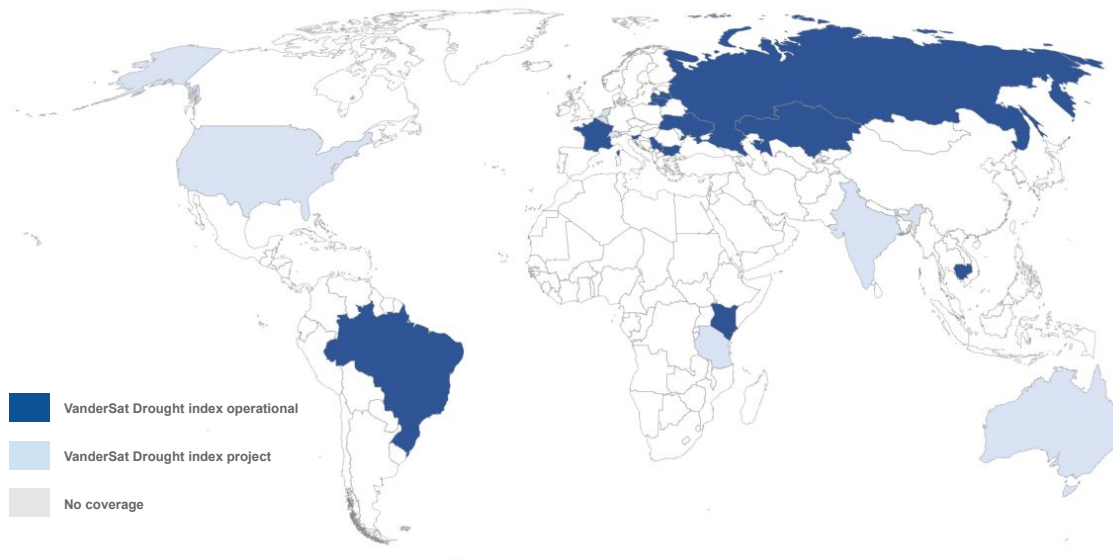
*Simplified Index insurance concept*



# VanderSat has provided operational index insurance services in 12 countries based on Soil Moisture Index. Adding 6 new countries in 2021



VanderSat Index Insurance Coverage – status 28 August 2020



**Currently VanderSat has provided operational services for index insurance in:**

1. Kenya
2. Latvia
3. Lithuania
4. Kazakhstan
5. Ukraine
6. Russia
7. Bulgaria
8. Croatia
9. Serbia
10. Slovenia
11. France
12. Brazil

**Working on index insurance project for:**

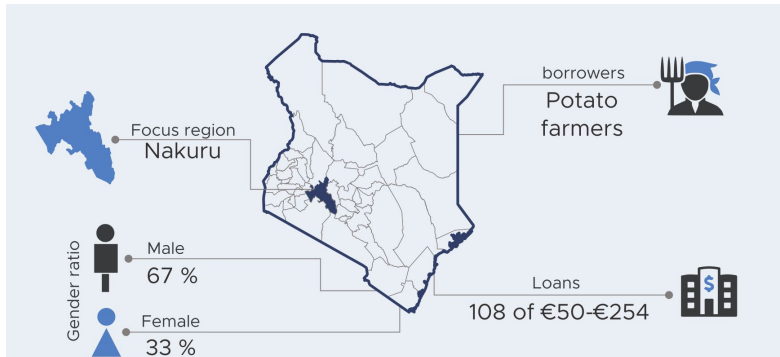
1. Australia
2. Tanzania
3. Belgium
4. Netherlands
5. Switzerland
6. United States
7. Zimbabwe



# High predictive skill of climate indicators was found for explaining non-payment in Kenya



*Satellite data provides insights into the production risks faced by smallholder farmers with rain-fed farming systems.*

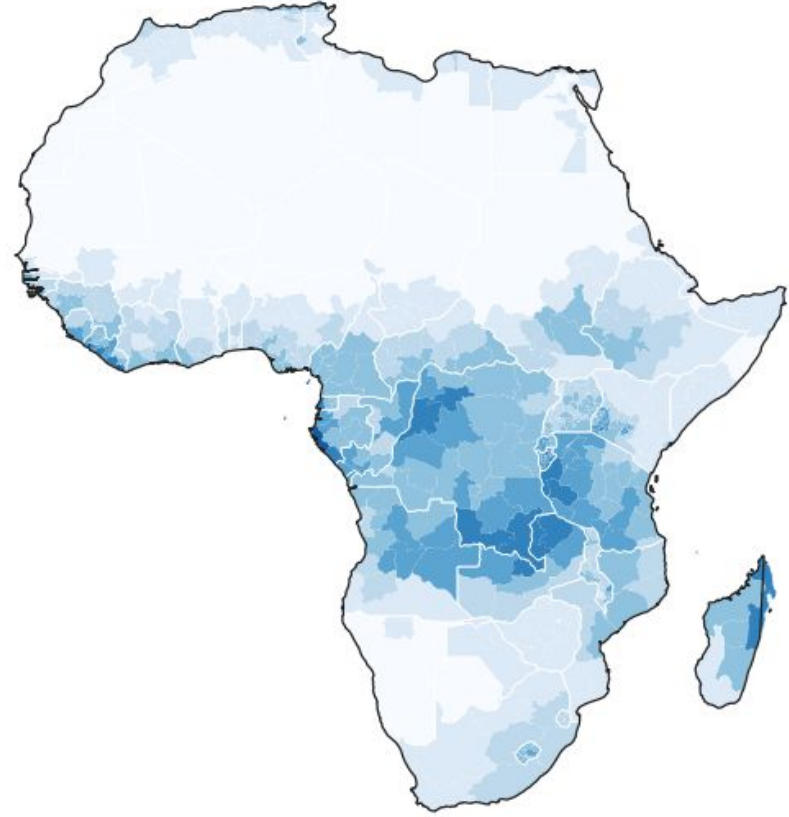
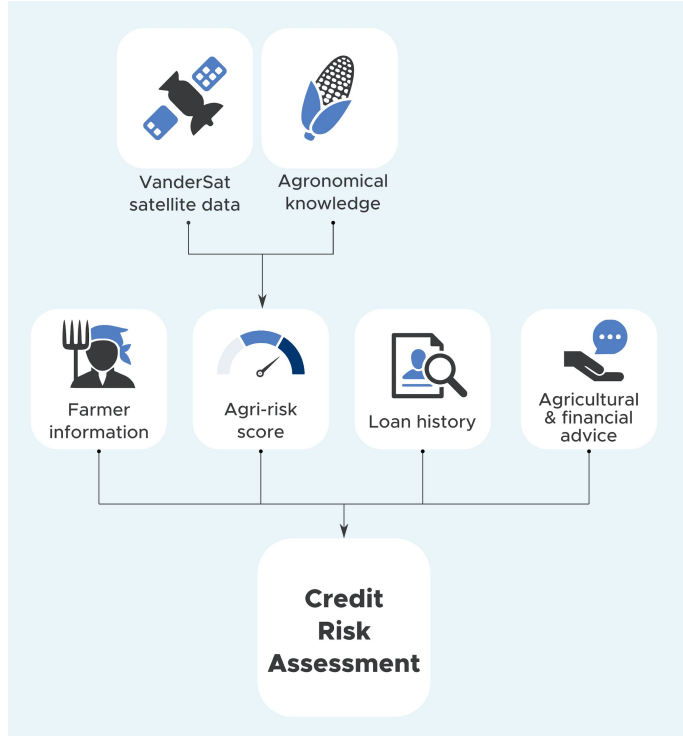


Outcomes of lending test case analysis:

- **5 climate risk indicators with high predictive power** were identified ( $IV > 0.23$ )
  - based on **Intensity, variability and timing of water conditions** derived from VanderSat's satellite observations.
- Non-payment prediction model based solely on the VanderSat indicators had an accuracy of **88% on the prediction** of non-payment among +800 farmers in Kenya.



# High predictive skill of climate indicators was found for explaining non-payment in Kenya







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