

9 september 2019



YOUTH
WORLD
FOOD
DAY

WWW.YOUTHWORLDFOODDAY.COM

TO ALL YOUNG PEOPLE AND YOUNG PROFESSIONALS, JOIN US @YOUTH WORLD FOOD DAY 16TH OF OCTOBER 12 O'CLOCK WORLD FOOD CENTER TERRAIN, EDE!



#FoodFirst No food losses! Do you have a rewarding idea ?

World Food Day is celebrated every year around the world on 16 October in honor of the



date of the founding of the Food and Agriculture Organization of the United Nations in 1945. The day is celebrated widely by many other organisations concerned with food security, including the World Food Programme and the International Fund for Agricultural Development.

FAO wants to stimulate people worldwide to move to a healthy and sustainable food diet. This day and its goals are the preface for starting this events from 2012: from 2019 on Youth World Food Day event.

*Since 2012 this event is being organised by I4NATURE, since 2018 in cooperation amongst others with the local council of Ede and the World Food Centre in Ede. In 2019 a special program is added with **FoodFIRST**. In 2018 a total of over 75 young people came together at the World Food Center to discuss challenges and deliver specific results and ideas, during a dialogue with live video connections all over the world reaching out to 3.500 people. This year we expect even more young people, online outreach and also involvement of opinion leaders.*

Food loss is “decrease in quantity or quality of food” reflected in nutritional value, economic value or food safety of all food produced for human consumption but not eaten by humans (FAO, 2014). Measurement of food loss is a key component of any reduction intervention.

Within the event we have several program parts on the festival area at the World Food Center in Ede where several activities are taking place regarding food topics. In our festival activities you can make your own food waste lunch, your challenge results will be presented and discussed and you will be entertained with artist, comedians and you can discuss food topics with opinion leaders. The best food losses solutions will be rewarded at the end of the day.

The day will start at 12h and ends at 16h. You can find more information on the website: www.youthworldfoodday.com.



Specific Zero Waste Challenge question:

How do you prevent food losses in your region?

You can think of preventing food losses in the chain of food production:

How can you use seed materials more efficient?

In the harvest process:

How can you improve the percentage of product that is coming of the land?

How to prevent rest streams to be wasted:

How can you upgrade rest products of the main plant or product that is being processed.

Like this example of the Ketchup project:

<https://theketchupproject.nl/english/>

And now?

You by yourself, or in a group can work on your idea of coping with this challenge. Choose a category where you think you have a great solution which might even grow to become a start-up. Do some research, brainstorm, and visualise your solution in a small video pitch or poster (we will send you a format), print the poster and send the poster or video to us before 4 October (info@youthworldfoodday.com). On Youth World Food Day, we will discuss a range of solutions with experts online with young people in different parts of the world. We have the opportunity for an inspiring well development start-up idea to get at the table of a high level guest!

We would like to help you, starting by this video and the content you can find at the website www.youthworldfoodday.com.



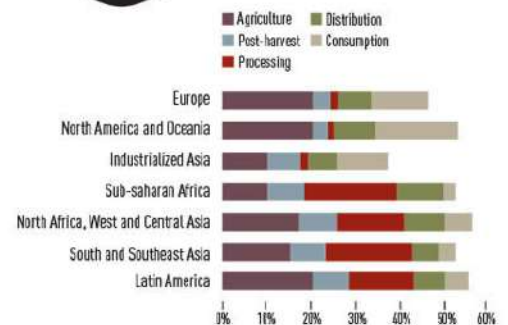
45%

FRUIT & VEGETABLES FOOD LOSSES

Along with roots and tubers, fruit and vegetables have the highest wastage rates of any food products: almost half of all the fruit and vegetables produced are wasted.



3.7 trillion apples



© IFAD 2012

We will organise an online session for info on the topic and Q&A's. Follow Youth World Food Day on socials to stay up to date.

Do you need more information? Send an email to info@youthworldfoodday.com and we will help you!

What's in it for you?

First of all you get aware about the future challenges we face. Next to that we offer you a forum to get in a high level network & experts. You can use this for showing your skills and plans, getting into new career steps or acquiring tools to realise your dreams and ideas.

Most important you are getting involved in this great movement global to take on challenges together, be inspired and raise our shared voice!

All the ideas will be shared on www.youthworldfoodday.com and experts from the Dutch Ministry of agriculture, nature and food quality, Rabobank and het Voedingscentrum will reward inspiring ideas.

KIND REGARDS ON BEHALF OF THE ORGANISING CONSORTIUM,

XANDER BEKS
ORGANISATION YOUTH WORLD FOOD DAY



food FIRST



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