

Horticulture @Wageningen CDI

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Valuable vegetables meeting, den Haag

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Type of projects

- 3R Kenya – from aid to trade in 3 sectors, including horticulture
 - learning project, <https://www.3r-kenya.org>
- HortInvest
 - horticulture sector transformation in Rwanda
- HortiFresh
 - horticulture sector transformation in Rwanda
- Capacity development in horticulture

Horticulture sector development in Ghana



Background

- GhanaVeg 2014 – 2017
- HortiFresh 2018 – 2021
- Donor EKN Accra, Ghana

Goal

- A Sustainable & Internationally Competitive Fruit & Vegetable Sector that contributes to inclusive economic growth, food and nutrition security



What is the approach?

- Financial support services
- Enabling environment
- Technical assistance: business management & agronomy
- Capacity Development
- Incorporating youth, gender & nutrition
- Engaging the sector through business platforms & events
- Trade promotion
- Knowledge sharing

Ghana: Fruit & Vegetables

Ivory Coast: Fruit



Lessons learned

- One has to work with the public sector to remove bottleneck – EU ban on import of a range of vegetables
- The Ghana Green label is taking off now the retailers have become involved
- Involving the financial sector in horticulture opens ways for enterprises to grow and invest



CHALLENGES

- There are a limited no of Dutch companies interested in investing in Ghana, mainly inputs (mainly seed)
- A large number of companies involved in Ghana's vegetable sector are either micro or small enterprises and too small to make a change in the sector
 - i) many small-scale farmers are trapped in a low-input / low-output system
 - ii) medium-sized commercial farmers have difficulties securing land, accessing credit and knowledge of more advanced horticulture systems
- Horticulture knowledge, both in the public as well as the private sector, is weak
- Incorporating a nutrition and gender mainstreaming objective in a private sector focused program.





Thank You

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<https://www.hortifresh.org>

