

YOUTH IN AG... YES BUT HOW?

MAYA TUROLLA, PHD STUDENT

TUROLLA.MAYA@GMAIL.COM

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YOUTH IN AGRIBUSINESS

1. What's up – framing the trend
2. Development approaches and their impact
3. Youths heterogeneity
4. Lessons & question marks

➤ From research to practice

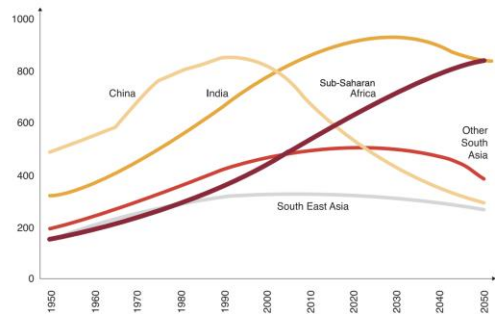
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FRAMING THE TREND

...BELIEVE THE HYPE

- POPULATION GROWTH
- AGRICULTURAL PRODUCTION AND FOOD SECURITY

Figure 1.3: Trends in rural population in major developing areas of the world (Millions)



Source: United Nations (2016)

AFRICA AGRICULTURE STATUS REPORT 2016 7

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YOUTH IN AGRIBUSINESS

WIN – WIN

- Agri-food sector: economic growth and market potentials
- Food security and employment
- Youth bulge: youth employment in the agricultural sector
- SDGs
- Development trend



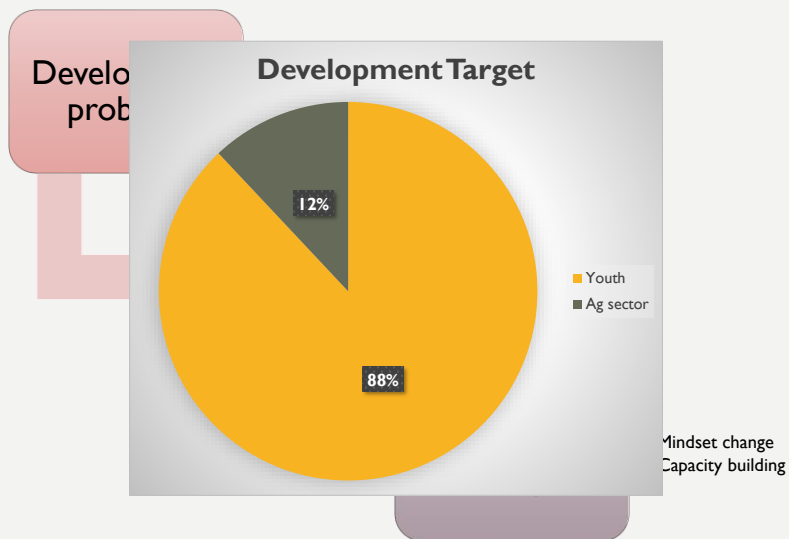
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MY RESEARCH IN UGANDA



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THEORIES OF CHANGE



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DEVELOPMENT APPROACHES

Private-sector (PS) approach	Public sector approach
<ul style="list-style-type: none"> • Selected (few) number of agripreneurs • Working with groups or individuals • Sampling: mobilization through company structures • Implementation through NGO + PS company • Providing: market linkages, inputs (seeds, chemicals), training/capacity building, collaterals, and ready market 	<ul style="list-style-type: none"> • Getting potentially all Ugandan youths on board • Working with groups • Sampling: project-based application through government structures • Implementation through government structures • Providing start-up capital and training

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DEVELOPMENT APPROACHES

• Public sector

- + Capacity to up scale (group dynamics)
- + Ownership
- Political money

• Private sector

- + Capacity to spill-over (value chains)
- Transient

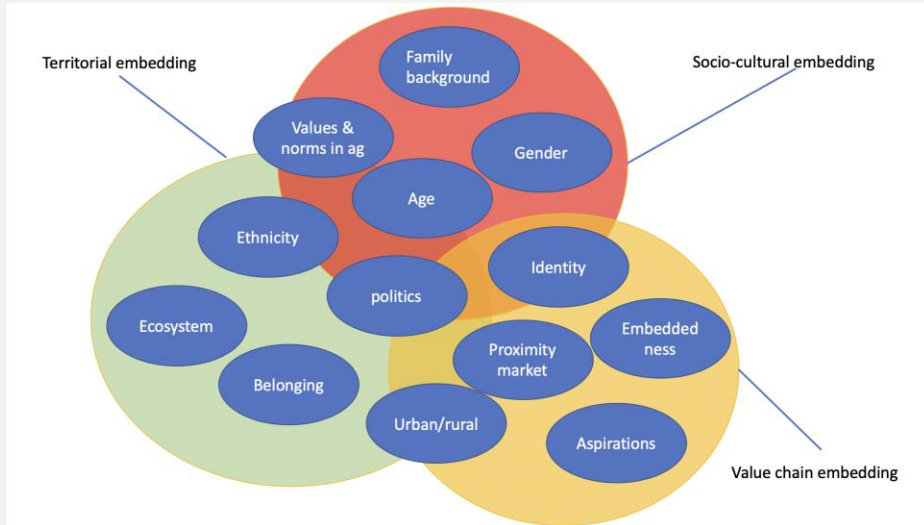
• Control group

- Social
- Territorial
- Value chain



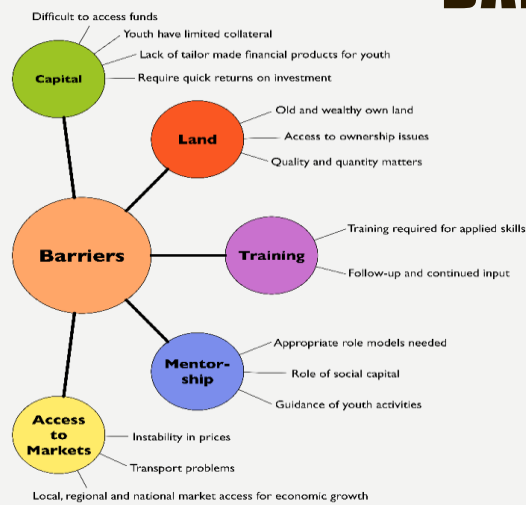
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YOUTH HETEROGENEITY THREE DIMENSIONS



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YOUTH HETEROGENEITY BARRIERS



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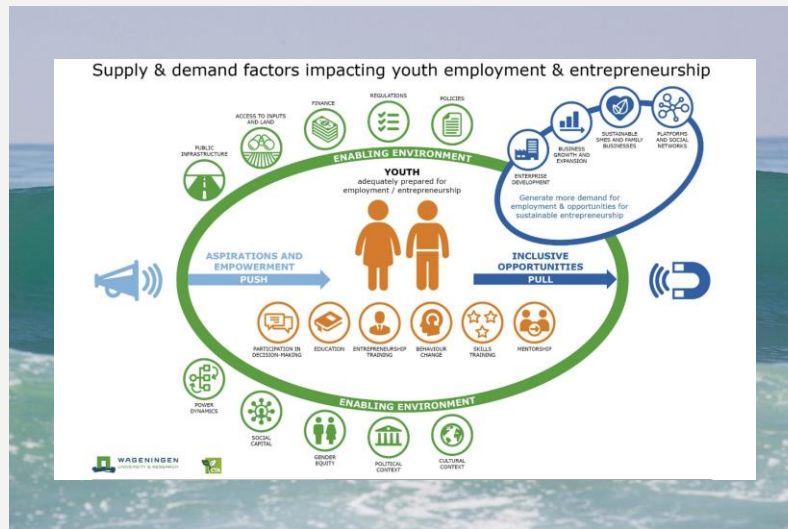
LESSONS FROM THE FIELD

- ToC: Feasible and consequent objectives
- Heterogeneity: the category of youth?
- Enabling environment: barriers
- Youth in context: keep it down



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FROM RESEARCH TO PRACTICE



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