YOUTH IN AG…
YES BUT HOW?

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YOUTH IN AGRIBUSINESS

1. What’s up – framing the trend
2. Development approaches and their impact
3. Youths heterogeneity
4. Lessons & question marks

➢ From research to practice
FRAMING THE TREND

...BELIEVE THE HYPE

- POPULATION GROWTH
- AGRICULTURAL PRODUCTION AND FOOD SECURITY

YOUTH IN AGRIBUSINESS

WIN – WIN

- Agri-food sector: economic growth and market potentials
- Food security and employment
- Youth bulge: youth employment in the agricultural sector
- SDGs
- Development trend
MY RESEARCH IN UGANDA

Theories of Change

- Development problem
- Mindset change
- Capacity building

Economic growth
Agricultural modernization

Vision for Change

Youth unemployment
Demographic ‘youth bulge’

Pathway to change

88%
12%

Development Target

Youth
Ag sector
### DEVELOPMENT APPROACHES

<table>
<thead>
<tr>
<th>Private-sector (PS) approach</th>
<th>Public sector approach</th>
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<tbody>
<tr>
<td>• Selected (few) number of agripreneurs</td>
<td>• Getting potentially all Ugandan youths on board</td>
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<tr>
<td>• Working with groups or individuals</td>
<td>• Working with groups</td>
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<tr>
<td>• Sampling: mobilization through company structures</td>
<td>• Sampling: project-based application through government structures</td>
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<tr>
<td>• Implementation through NGO + PS company</td>
<td>• Implementation through government structures</td>
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<tr>
<td>• Providing: market linkages, inputs (seeds, chemicals), training/capacity building, collaterals, and ready market</td>
<td>• Providing start-up capital and training</td>
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### DEVELOPMENT APPROACHES

- **Public sector**
  - Capacity to up scale (group dynamics)
  - Ownership
    - Political money

- **Private sector**
  - Capacity to spill-over (value chains)
  - Transient

- **Control group**
  - Social
  - Territorial
  - Value chain
YOUTH HETEROGENEITY
THREE DIMENSIONS

Territorial embedding

Family background
Values & norms in ag
Age
Gender
Ethnicity
politics
Identity
Proximity market
Embedded ness
Urban/rural
Aspirations

Socio-cultural embedding

Value chain embedding

YOUTH HETEROGENEITY
BARRIERS

Capital

Difficult to access funds:
- Youth have limited collateral
- Lack of tailor-made financial products for youth
- Require quick returns on investment

Land

Old and wealthy own land
Access to ownership issues
Quality and quantity matters

Barriers

Training

Training required for appropriate skills
Follow-up and continued input

Mentorship

Appropriate role models needed
Role of social capital
Guidance of youth activities

Access to Markets

Inability to price
Transport problems
Local, regional and national market access for economic growth
LESSONS FROM THE FIELD

• ToC: Feasible and consequent objectives
• Heterogeneity: the category of youth?
• Enabling environment: barriers
• Youth in context: keep it down

FROM RESEARCH TO PRACTICE

Supply & demand factors impacting youth employment & entrepreneurship

Access to finance
Enhancing
broadening
training
enabling
environment

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