



# The Challenge

Young people and employment

#### **Untapped potential**

# **Unemployment and under-employment**

...lead to dissatisfaction amongst young people. They are more likely to challenge their situation actively and become a destabilising force.



74 million unemployed young people aged 15-25 globally

200+ million young people in insecure jobs

Growing market demand for skilled labour

Young people  $\boldsymbol{\mathsf{lack}}\ \boldsymbol{\mathsf{relevant}}\ \boldsymbol{\mathsf{market}}\ \boldsymbol{\mathsf{skills}}$  required for employment

Young people lack the means required to start a business

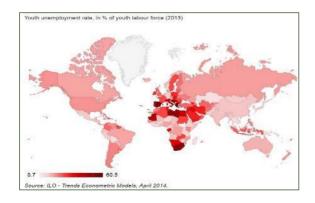
**SNV** 

**SMART** DEVELOPMENT **WORKS** 

3

#### The Context

Highest youth unemployment in Africa



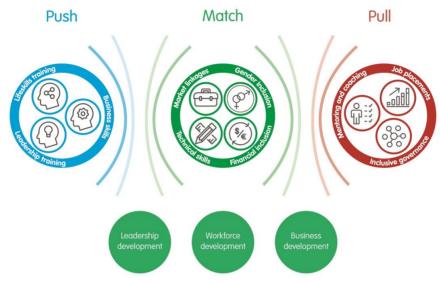


SNV Opportunities for Youth Employment

**SNV** 

**SMART** DEVELOPMENT **WORKS** 





# Lessons learned from OYE

Practical opportunities in AG and RE
Trigger, not a tunnel!
Triggering key for long-term results
Access to finance – saving and lending
Integrated multi-stakeholder approach is key; common challenges and joint solution
Experiences contribute to government policy

<u>SNV</u>

**SMART** DEVELOPMENT WORKS

## ...but what about the link with migration?

- · Very tricky!
  - Not a one on one link, many other factors influencing migration
  - · Legitimized?
  - How can you identify the right group?
- Challenges of unemployment should be enough reason for youth employment projects!
- "Sustainable agricultural transformation is an approach that offers one of the most robust and immediate opportunities for addressing several of the drivers of migration in Africa" (Impakter 2018)
- · Making agriculture attractive for youth
  - Entrepreneurship
  - · Digital technologies
  - Contribution to action against climate change and food insecurity
- · No one size fits all approach tailor to specific contexts

SNV

**SMART** DEVELOPMENT WORKS

7

#### Questions and discussion

What are your experiences from projects working with youth in agribusiness?

How do we deal with the increased focus of Dutch and other donors on the link between youth employment and migration? Do we share the idea that there is a link between youth employment and the root causes of migration?

Which
(complementary)
roles can we
play in
addressing this
focus of donors?

What are other factors influencing this link?

Do we want to, and if so how can we influence the debate?

<u>SNV</u>

SMART DEVELOPMENT WORKS

### Learn more?

http://knowledge4food.net/knowledge-portal/youth-and-rural-employment/



<u>SNV</u>

**SMART** DEVELOPMENT **WORKS** 

