

# Understanding Agribusiness Based Advisory Services

The learning trajectory

19 June 2018



**KIT** Royal  
Tropical  
Institute



# Agenda

13:30	14:00	Registration with coffee & tea
14:00	14:10	Welcome
14:10	14:20	The learning trajectory
14:20	14:40	Synthesis of findings on agribusiness-based advisory services
14:40	15:10	Interactive session on the findings
15:10	15:25	Case 1: Moyee Coffee by Mark Kauw
15:25	15:45	Coffee break
15:45	16:00	Case 2: East West Seed by Rutger Groot
16:00	16:15	Case 3: Agriterra by Bertken de Leede
16:15	16:45	Interactive session on the ABAS prospects
16:45	17:00	Wrap up
17:00		Drinks



# Learning trajectory

- What do we mean by Agribusiness Based Advisory Services?
- Core group



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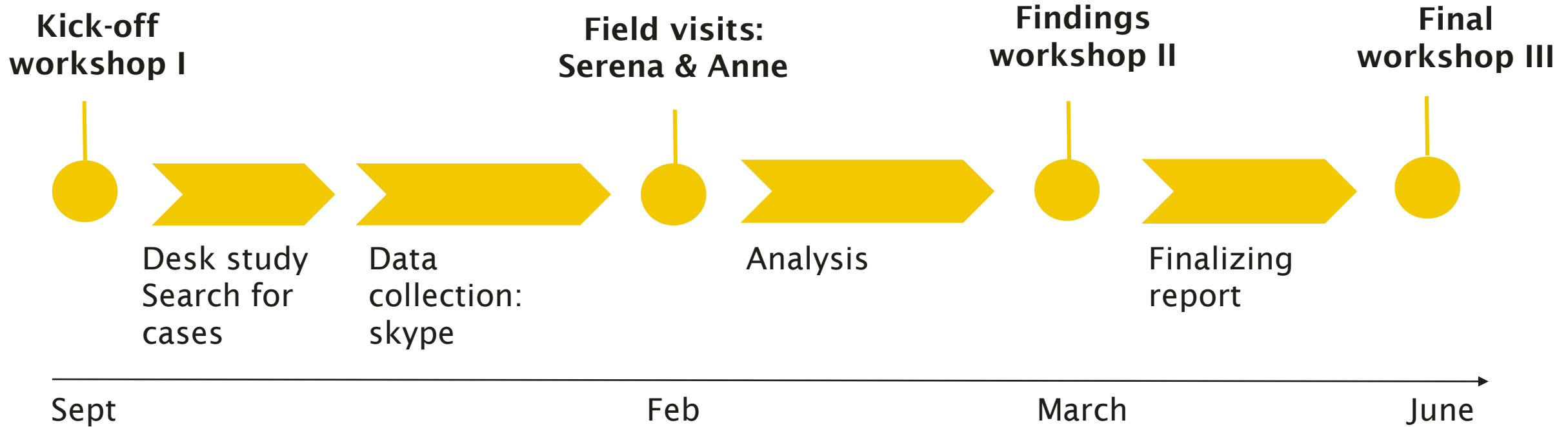
- Reference group: 47 / 39
- Challenge of private sector involvement

## Study framework:

### General set-up of ABAS

1. Adoption
2. Feedback mechanisms
3. Financial sustainability
4. Collaboration
5. Development outcomes

# Activities



# Case selection

From > 80 cases to 29 cases

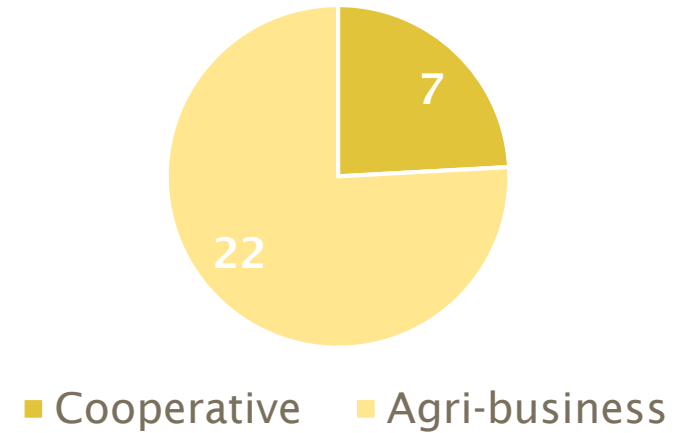
- Internal
- External
- Literature

## Selection criteria:

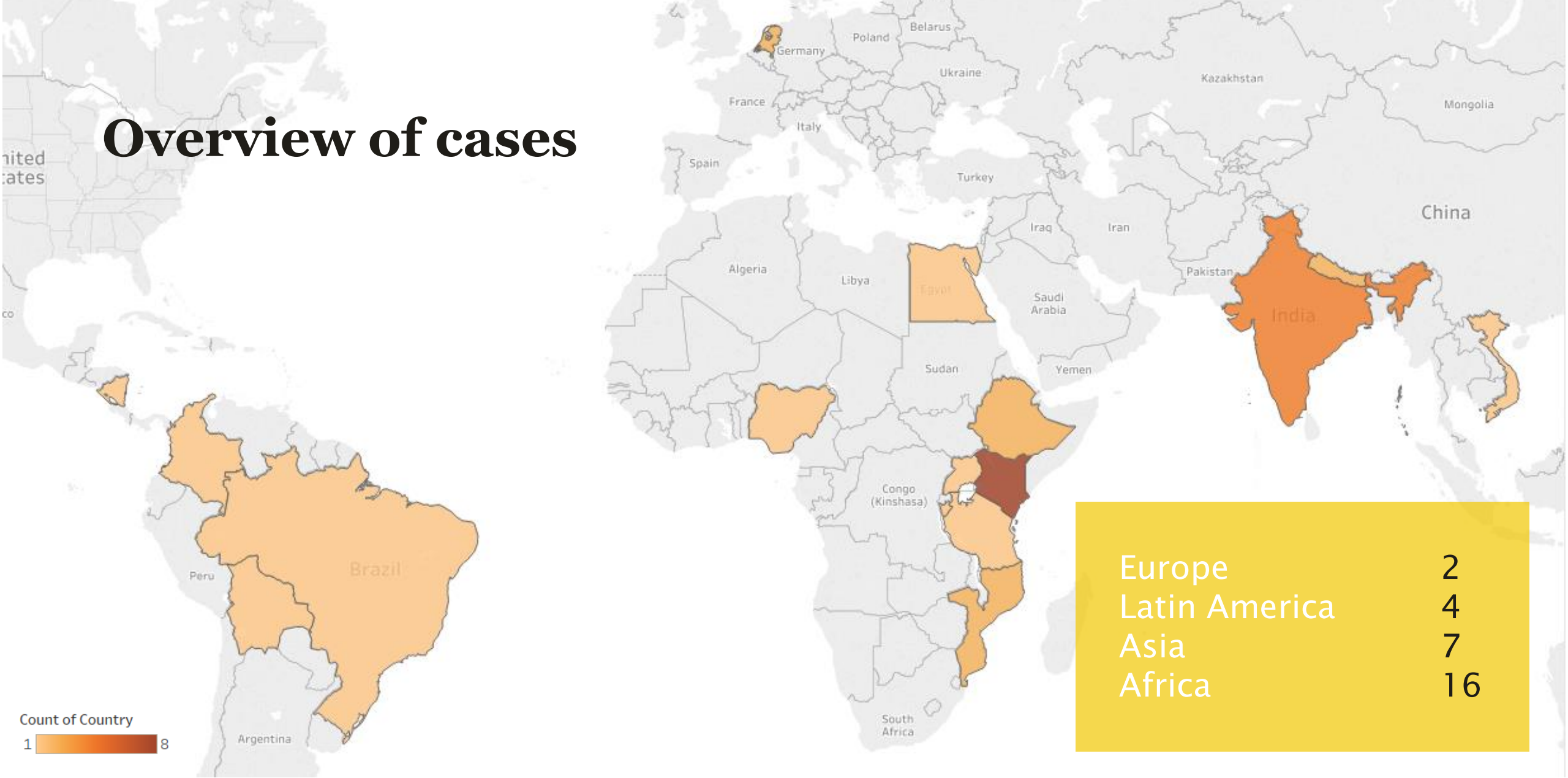
1. No external funding
2. Relevancy
3. Access to information
4. Access to resource persons
5. Diversity

# Overview of cases

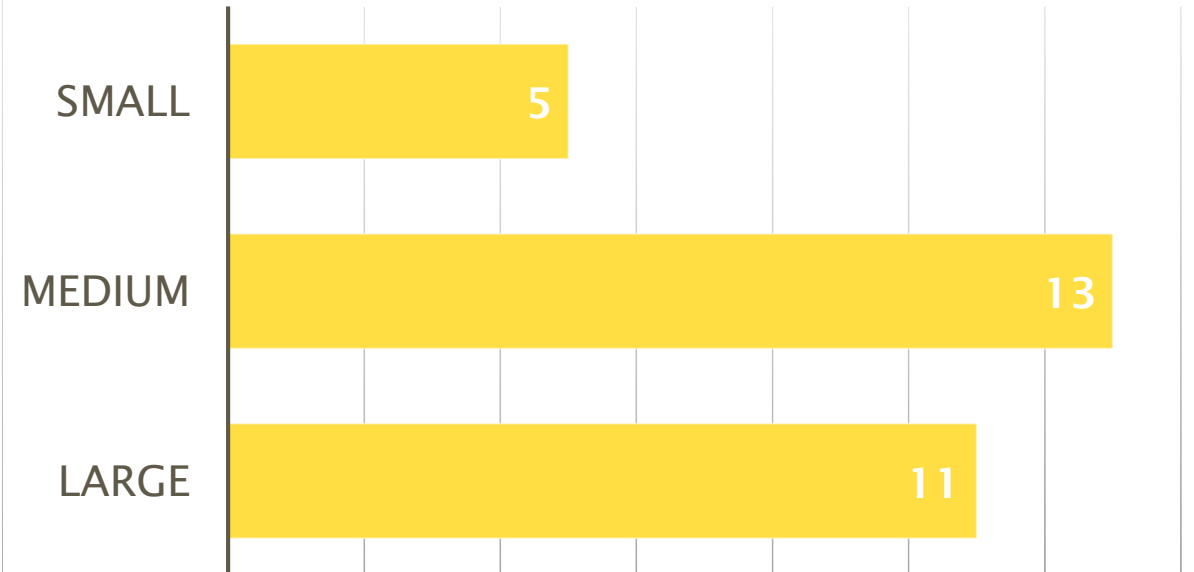
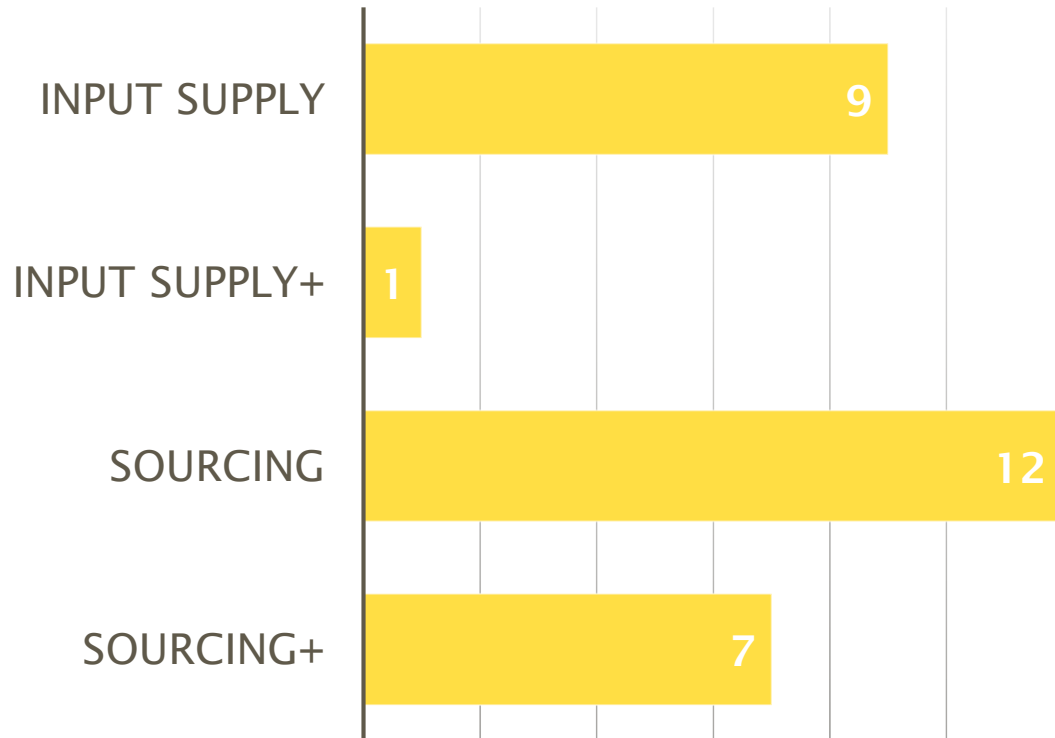
In total we included **29 cases**



# Overview of cases



# Overview of cases







# Contact

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