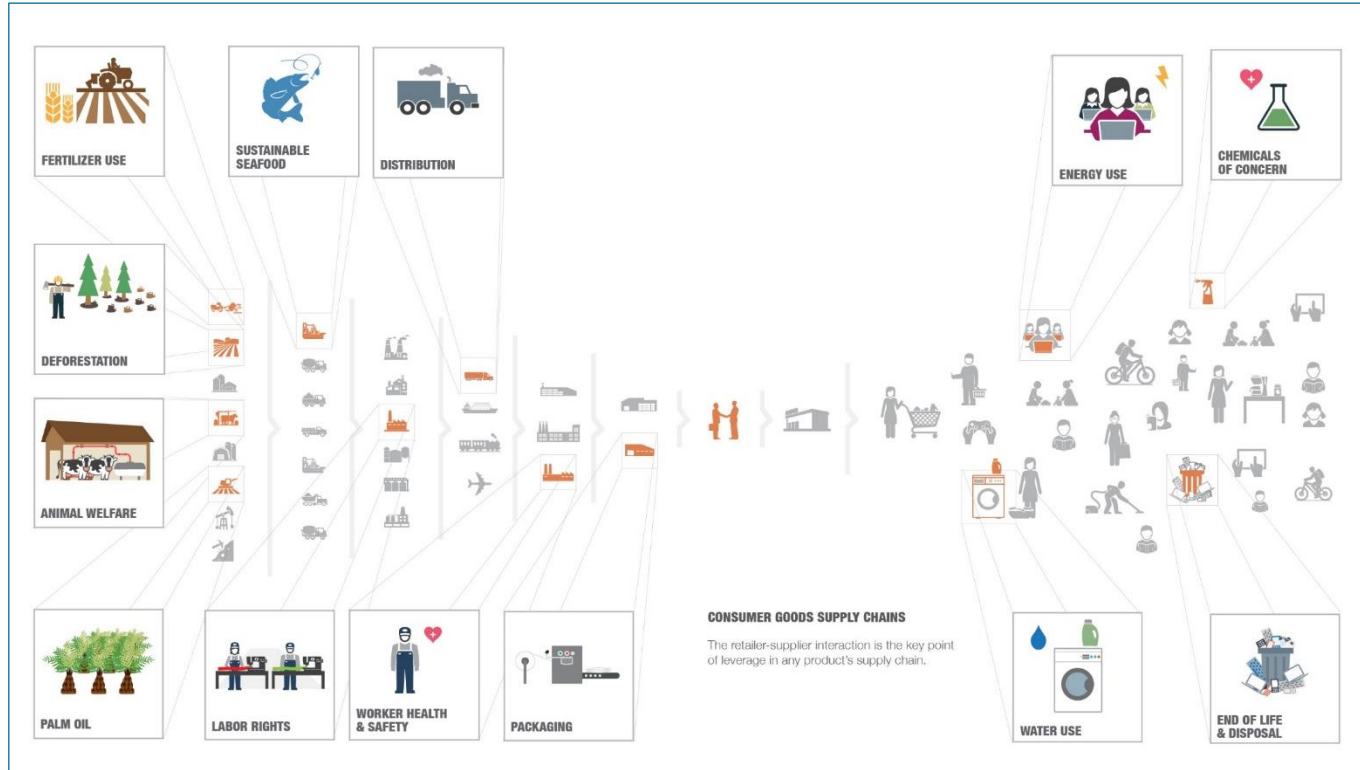


Reflectie op monetarisering: The Sustainability Consortium

10 oktober 2017

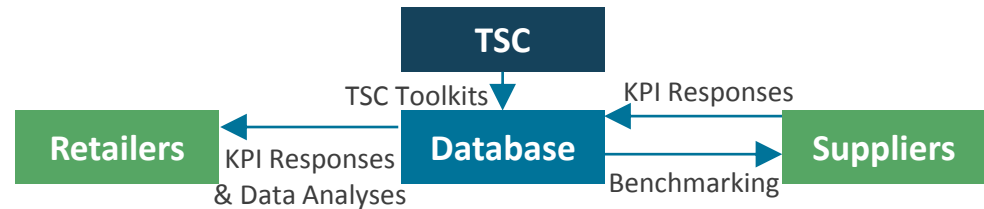


TSC translates the complexity of supply chain sustainability into simple tools for retailers and suppliers



The TSC approach

- Started in 2009. European office opened in 2011 by Queen Maxima
- Global multi-stakeholder non-profit organization +/-**100** company and **NGO members**
- **Practical** and **science-based** prioritization, improvement and reporting systems
- **One stop shop solution** with toolkits for all (128) consumer product categories: Hotspots, improvement opportunities and 10-15 Indicators
- Integral: **Full life cycle, all sustainability themes**, all consumer products categories, **global**
- Stimulating **innovation and continuous improvement** by **collaboration** over full supply chain, benchmarking and impact indicators instead of prescribing practices
- **Minimize cost** by harmonisation, alignment with leading initiatives, scale and re-use data



Progress: 2009 - 2016

Science-based

Academic articles and peer reviewed studies

>3,325
citations

Impact

82% of participants made sustainability improvements

(Includes non response bias)

Aligned with Key Initiatives

>2,060 references to

431
Certifications,
standards, and
tools

Multi-stakeholder informed

In 2016 alone:

380
stakeholders

165
organizations

Scalable

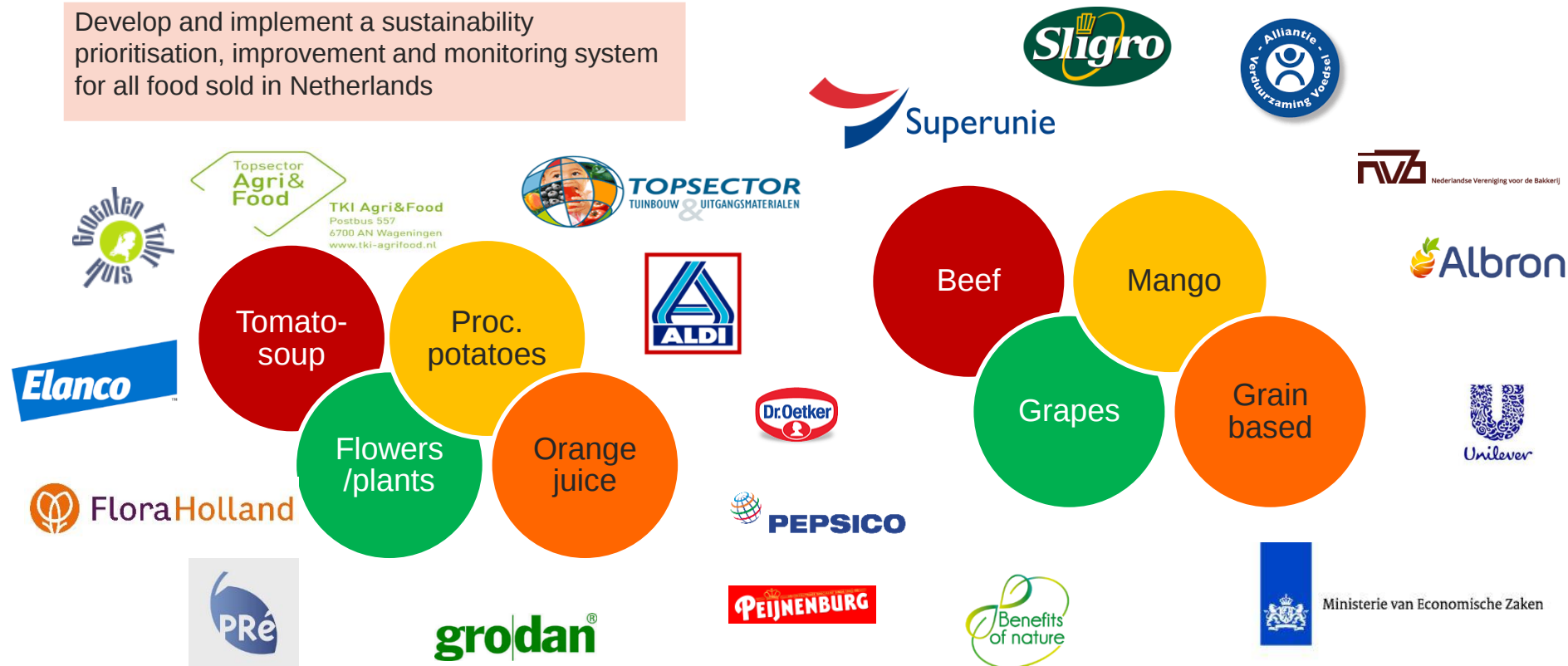
Covering **>90%** of Consumer Goods Impacts. Implemented by **>2500** companies representing **>200 billion Euro**.



Implementation in Netherlands: CIS Food NL '16-'18

Doel

Develop and implement a sustainability prioritisation, improvement and monitoring system for all food sold in Netherlands



TSC en monetarisering

■ Waarom gebruikt TSC geen monetarisering?

- Integrale benadering
- Objectieve bouwstenen leveren voor meer subjectieve toepassingen
 - Wegen/optellen
 - Consumentencommunicatie

■ Waar is monetarisering nuttig?

- Wel: transparantie/leren/bewustwording
- Niet: integraal oordelen/afrekenen
- Beprijzen thema's waar consensus is over meetmethoden
- Inschatten minimumniveaus



Sustainable Products for a Sustainable Planet

WWW.SUSTAINABILITYCONSORTIUM.ORG

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The Sustainability Consortium® is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen UR in the Netherlands and Tianjin, China.