



Participants of the #farm2fork event at jHUB. Social Enterprises working on food security in South Sudan.

Introduction of jHUB

- JubaHUB, a.k.a jHUB is South Sudan's Open Knowledge and Innovation Hub
- It's main aspiration is to provide the community with the platform to dream, excel and press beyond their limitation. As of now, jHUB is south Sudan's main **Open space, business incubation and accelerator**
- Key Activities of jHUB include
 - Research and Survey
 - Co-working Spaces
 - Training
 - Event Organisation and Networking
 - Business Incubation

Introduction of jHUB

The key jHUB organisers of the Focus Group Discussion

- Marina Modi, Event Director
- Bakahika Bruno, Event Manager
- Lagu Stephen, Event Moderator
- Imoya Daniella, Data, Hospitality and Coordinating officer
- Christine Poni and Lobijo Emmanuel, Media Coverage and Production
- Kiden Viola, Welfare Officer

Composition of Social Enterprises Invited

- Farmers made about 80% of the invited guests.
- South Sudan Farmers Union, represented by Kenyi Edwards
- South Sudan Agricultural Bank, represented by Gonyi Kajokare.
- South Sudan women entrepreneurs.
- South Sudan Chamber of commerce.



Selection Criteria for Social Enterprise

- Most relevant and interesting social entrepreneurs
- Proximity to event venue or availability of representatives within Juba
- Those that have expressed utmost concern and willingness to be part of the event
- Those that were able to create a network for us to be able to access more SEs.



The Discussion: Risk, threats, Challenges, Mitigation Strategy and the supporting ecosystem

The Social Enterprise are divided into value chain as stipulated in the questionnaire

Food production, Food distribution and marketing, Food retailing

However there were no SE in Food Processing & Manufacturing, Food consumption, Food financing and Food knowledge



Group 1: Food Production

Challenges/ threats/ and risks

- Inadequate availability of machines for the production,
- Lack of funding and supportive organization
- Insecurity
- Poor infrastructure
- Natural Disasters
- Lack of good policies imposed by the government in the sectors of food security

Group 1: Food Production

Supporting Ecosystem / Sustainability (individual)

- Man power and commitment
- Sales of the products and raise financial support for the daily running of the social enterprises.
- Storage for food/Warehouse facilities
- Facilitate transportation of produce to the market places
- Introduce new improved seeds and machines
- Policies from the government and other supporting NGOs

Group 1: Food Production

Mitigation Strategies / Suggested Solution

- Mobilization of farmers
- Training of farmers
- Provision of modern farming tools like ploughs
- Irrigation machines
- Provisions of modern seeds

Group 2: Food Distribution and Marketing

Challenges/ threats/ and risks

- Means of transports (lack of Mobility)
- Inadequate storage
- High taxes
- Effect of high exchange rate
- Lack of cash in the market

Group 2: Food Distribution and Marketing

Supporting Ecosystem / Sustainability

- Roads
- Fuels
- Security
- Funding
- Self capital
- Contributions, shareholders
- Good quality products

Group 2: Food Distribution and Marketing

Mitigation Strategies / Suggested Solution

- Prices should be control by the government
- Building more stores by public sectors
- Providing hard currency at the affordable rate
- Increase in food productions
- Reduction/abolition of Unnecessary taxes
- Improves roads for ease transportations
- Improving insecurity(need peace)

Group 3: Food Retailing/Financing

Challenges/ threats/ and risks

- Fluctuations of price
- Qualities (perishable Goods)
- Storage/refrigeration(cooling system)
- Pests/rats Cockroaches
- Transportation
- Crooked tax men and the local government
- Insecurity/robbery
- Frequent local government licensing policy
- Free market is a problem
- Lack of registration and insurance
- Bad and inaccessible roads all over the country
- Inadequate trainings
- Lack of market research

Group 3: Food retailing /financing

Supporting Ecosystem / Sustainability

Security provisions

Business plots received

Public health, cleaning of market

Microfinance

Own saving

Contribution from group

Group 3: Food retailing /financing

Mitigation Strategies / Suggested Solution

- The market research should be done by the retailers
- The free market problems should be controlled by government
- Storage system must be improved
- Trainings must be given to the retailers on business management, bookkeeping
- There should be provision of storage equipments through loans microfinance
- Government should provides good security; robbers must be handled properly; Government must provides business plots
- All business society must register and insured
- Roads must be maintained
- Pesticides to be provided

**Thank
You for Listening**