

MAPPING THE ECOSYSTEM OF SOCIAL ENTREPRENEURS IN THE FOOD SECURITY SECTOR IN GHANA

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BACKGROUND OF STUDY AREA

- Population 25.4 million
- Major economic sectors Agriculture, Manufacturing and industry and services.
- Major ethnic groups Akans, Ga-Adangme, Ewes, Mole Dagbon, Others.
- Religions Christian **71.2%**, Muslim **17.6%**, Traditional **5.2%**
- Total Land Area 238 533 km²
- % of agricultural lands 69
- % of arable lands 20.26





METHODOLOGY

- ▶ DESK BASED AUDIT REVIEW OF EXISTING INFORMATION.
- ▶ BASIS OF SAMPLING WAS BASED ON A BOTTOM-UP APPROACH.
- ▶ STAKEHOLDER INTERVIEWS AND FOCUS DISCUSSION GROUPS.
- ▶ ONLINE AND TELEPHONE COMMUNICATION.



ANALYSIS

- ▶ 39 Surveys were filled out.
- ▶ 67% male.
- ▶ 33% female.
- ▶ 92% used their own capital to finance the enterprise.
- ▶ 66% have not registered their social enterprise.
- ▶ 66% make profit.
- ▶ 82% make use of funds from donors.





ANALYSIS Contd.

- ▶ 10% are accredited as Non governmental organization.
- ▶ 74% of respondents are from the Northern part of the Country.
- ▶ 10% of respondents from the middle belt.
- ▶ 16% from southern belt.
- ▶ 82% of respondents are into food production.
- ▶ 18% had direct or indirect support from government.





FINDINGS

MAIN CHALLENGES

- ▶ Financing gaps and appropriate finance
- ▶ Distribution and access to social market
- ▶ Marketing and public relations
- ▶ Environment and climate



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- Main opportunities

Potential market growth

High export opportunity

Education and knowledge improvement.

Partnership and synergies.





RECOMMENDATION

- ▶ Critical thinking and education.
- ▶ Increasing exposure to social enterprise concept.
- ▶ Intensive collaboration among or within the agricultural value chain.
- ▶ Use of technology innovative tools and ideas to monitor seasonal changes.
- ▶ The need to exploit middle level and emerging farmers.





CONCLUSION

- **The challenge facing Ghana is exceptional. The cost of failure is appalling. An immense effort will be needed to involve the population in this commitment to improve food security: people's empowerment.**

