Enhancing research impact for food security

Strengthening knowledge sharing and enhancing research uptake

GROUP WORK STAKEHOLDER ANALYSES WITH THE ALIGNMENT, INTEREST AND INFLUENCE MATRIX (AIIM)

Aim of group work (four groups that each work on a strategy for one research project - to be chosen by the group): Identify main stakeholders (of the policy and practices influencing interventions of the research projects) and suggest a possible course of action towards them by the following 4 steps:

1. **List all stakeholders identified so far in the ARF/CRF research proposal that may affect the policy/practical outcome of the research project**
. Start with the most relevant and well-known actor.
. Actors may be organizations, networks, groups, departments or teams or even individual experts.

2. **Map Stakeholders onto the AIIM according to their level of alignment and interest**
. Alignment:
Do they agree with the research projects assumptions and with their approach?
Do they want to do the same things that the research project thinks need to be done?
Are they thinking what the research project is thinking?
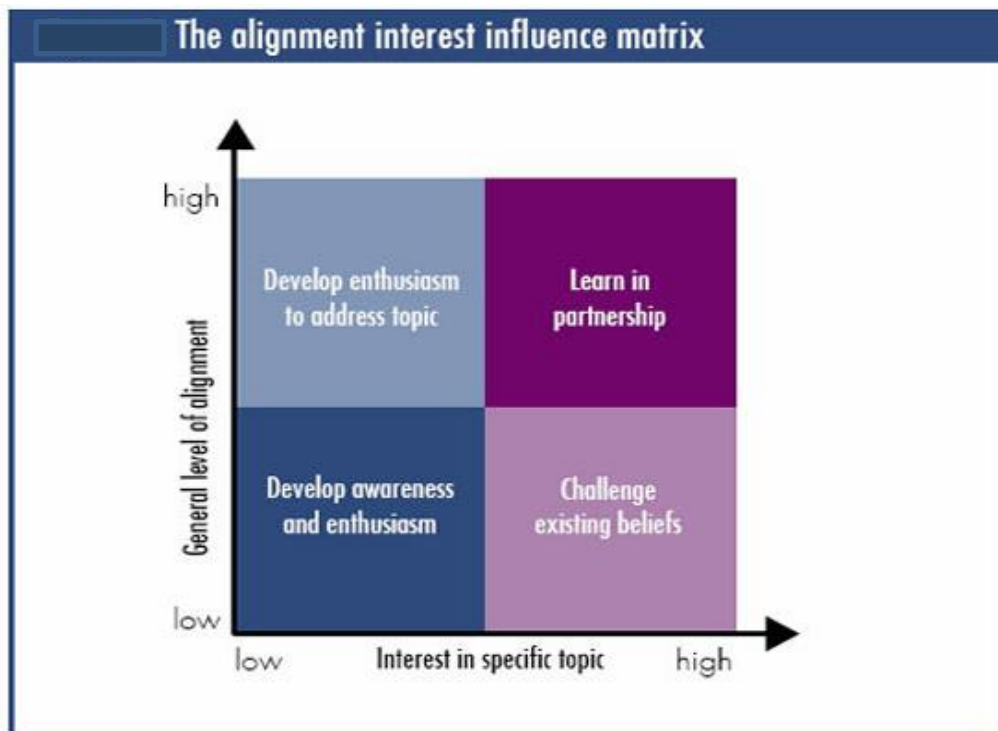*. Interest:*
Are they committing time and money to this issue?/ Are they going to events on the subject etc.?
Do they want something to happen (whether it is for or against what you propose)?
Are they publicly speaking about this?

3. **Prioritize and consider which of the actors you have identified are the most influential on the policy/ practical process the research project want to influence**

4. **How can you adapt your current target audiences engagement strategy?**
. What consequences you see for your stakeholder engagement & capacity building (differentiating) strategies?
. What consequences you see for your (differentiating) communication strategies?

Source: ODI/ DFID 2010