

Jointly organised
with SWGs AKIS &
Food Systems



Invitation

ARCH Pre Event

FOOD2030: Consumers and Global Food Systems

You are hereby invited to participate in the ARCH Pre Event

In the context of the FOOD2030 conference "[Research and Innovation for Tomorrow's Nutrition & Food Systems](#)", ARCH is jointly organising a Pre Event with other SCAR Strategic Working Groups AKIS and Food Systems as well as DGs RTD, AGRI and DEVCO on the role of consumers in the sustainable consumption and production in Europe and in developing countries.

Context

International policy developments highlight the role of sustainable food and nutrition systems. The global dimension of these systems is reflected in a great number of international agreements, such as the Sustainable Development Goals and CoP21 on climate. There is general awareness that the entire value chain should be taken into account when addressing these challenges, but the role of consumers, both in Europe and in developing countries, needs greater attention. Food safety issues illustrate the global relevance as well as consumer concerns on land conversion or human and animal welfare. Malnutrition is a huge problem in low-income countries, as it is in other countries. Obesity is no longer a unique phenomenon for higher-income countries. The meeting will provide an opportunity to strengthen the link between consumers and food systems globally.

Objectives

The main objective of the Pre Event is to highlight the increasingly international dimension of food systems and the need to include the perspectives of consumers, in Europe and outside Europe, and to strengthen their involvement in research and innovation, from agenda setting towards research uptake resulting in greater impact on global challenges.

- The Pre Event will show-case examples of practical initiatives of the role of consumers from which lessons may be drawn; investigate measures providing incentive to link various stakeholder groups and also examine linkages between research and innovation policies both at EU and national levels.
- The role of consumers in different countries and regions will be highlighted to contribute to more resilient and sustainable food and nutrition systems.
- The outcomes of the Pre Event will contribute to the DG RTD FOOD2030 Conference and address the need to include the consumer's perspective to create greater impact on global challenges by European Food and Nutrition Security research.

Date Tuesday 11th October 13.00 – 17.30

Venue Madou building, Place Madou 1, 1210 - Saint-Josse-Ten-Noode, Brussels

Map <http://maps.google.com/maps?daddr=50.84933416900577,4.36980128288269>

Participants The Pre Event targets a broad range of stakeholders involved in agricultural research including: policy makers, research funders, the private sector, researchers, consumer organisations and NGOs.

Language The Pre Event will be in English.

Registration Please register for the Pre Event by sending an e-mail to Ine Martens info@knowledge4food.net of the Dutch Food & Business Knowledge Platform by Tuesday 27th September 2016.

Please include the following information: Family Name, First Name, Male/Female, Date of Birth, Nationality, Passport (or ID. Number), Validity of Passport/ID, Organisation, Position, Telephone no., and e-mail address.

NB! This is important in order to obtain security clearance and access to the building.

You will receive a confirmation shortly after registration.

What is ARCH

European Agricultural Research towards greater impact on global Challenges

ARCH is a Joint Strategic Working Group of the Standing Committee on Agricultural Research (SCAR) and of the European Initiative on Agricultural Research for Development (EIARD) which has been set up in order to improve linkages between Agricultural Research and Agricultural Research for Development. It aims at identifying and working towards ways to increase the contribution of European Agricultural Research investments to the solution of global challenges.

For further information please see <http://www.ard-europe.org/arch/>

