Food Systems for Healthier Diets

The Hague, 21 Sep 2015
Context

• 6 year (2017-2022) “flagship” project “Food Systems for Healthier Diets”
• part of CGIAR / IFPRI led Agriculture for Nutrition and Health Research Program

• Project GOAL: healthier diets for poor and vulnerable populations
  – identifying and enabling interventions and innovations
  – private, public, and civil society actors
  – national and sub-national food systems

• Geographies
  – Africa south of the Sahara, South Asia and to a lesser extent, Southeast Asia
  – Interventions will also be piloted, and potentially scaled up, in a set of expansion countries (e.g. Benin, Burkina Faso, Ghana, India, Indonesia, Kenya, Malawi, Nepal, Pakistan, Senegal, Tanzania, and Zambia).
Content

1. Fruit & Vegetables Value Chains
2. Food Systems Innovations
1. **Understanding Constraints & Opportunities**
   - In production
   - Post-harvest losses
   - Reaching target consumers
   - Linkages to environment

2. **Design, enable and evaluate interventions**
   - In collaboration with private sector (seed, agrologistics,… ) and public sector research and development organisations such as AVRDC (The World Vegetable Center) and CGIAR Centers such as ICRAF and IITA
   - Improvements in efficiencies in production
   - Reduction of post-harvest losses
   - Stimulating demand
Food Systems Innovations

1. Understanding the diet and dietary transitions
   – Nutrient shortages / surpluses
   – Urbanisation and role of processed foods
   – The seasonal availability and affordability of a basket of nutrient-rich foods

2. Design, enable and evaluate interventions
   – What types of effective innovations can be done with food suppliers?
   – What innovations can be suggested to regulators or policymakers?
   – Which demand-side innovations stimulate consumers to make healthier food choices?
   – Can we create consensus on what healthier packaged foods are?
   – And how can this consensus be used to stimulate healthier packaged foods and mitigate and manage the expansion of relatively cheap less nutritious packaged foods and beverages?
Food Systems Innovations

3. **Partnerships and Policy**
   - Considering role of policy and regulation in innovation at national and sub-national levels
   - Critical role of institutional arrangements and how these are managed – platforms such as pulse innovation platform, AIM (IP, contracts, ....)

**Open partnership**

- Wageningen University & Research to lead the project
- AIM platform: collaboration of private sector actors (Unilever, DSM, SPAR, Rijk Zwaan…), civil society (ICCO, GAIN…), public sector (MFA) and knowledge institutes (Wageningen UR)