

# Kersting's groundnut (*Macrotyloma geocarpum*) production and marketability in Benin (Projet Doyiwé)

Approach for Research uptake

Ethiopia, 15/02/2018

ARF Workshop



Ministry of Foreign Affairs of the  
Netherlands



Netherlands Organisation for Scientific Research  
WOTRO Science for Global Development



Agri  
Pro  
Focus

# Project's research uptake approach

Consortium composition with strong involvement of practitioners: NGO (SOJAGNON) and private company: BAIH-Sarl

Involvement of all stakeholders especially end users (farmers, processors and consumers: feedbacks for reshaping research activities

Knowledge sharing : Policy briefs for policy makers and development agencies, production guides, leaflets, image box, training and video animations for farmers

Regular interactions with regulatory agencies for field visit (germplasm evaluation and seed multiplication stages)

For wider audience: Videos, TV, Web, scientific publications

Involvement of 3 MSc students and 1 Post-Doc researcher

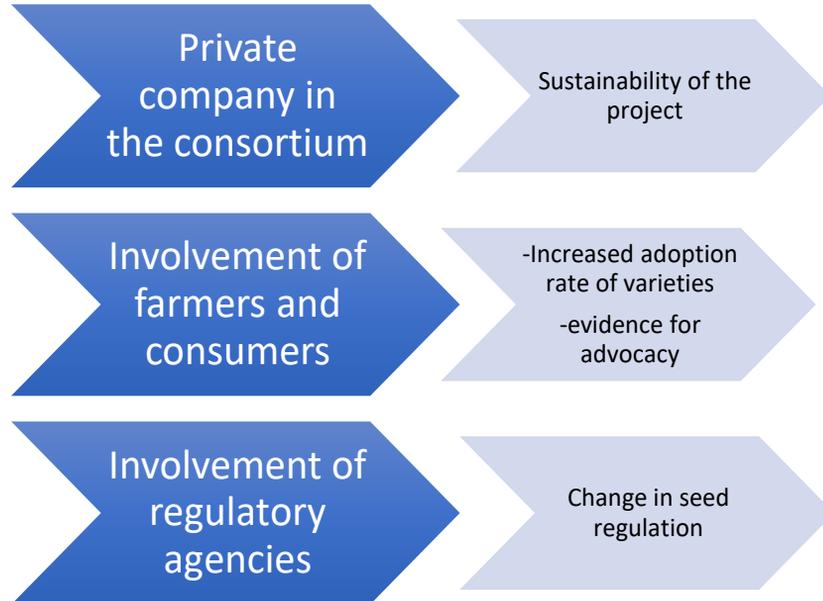


Enhanced  
Research  
uptake

# Connection with external stakeholders

- External stakeholders:
  - Governmental agencies especially seed regulatory directorates: Direct interaction, invitation for meetings and field trips, policy briefs
  - Supermarkets and other practitioners (Local and international): Direct interactions, TV, Various social media tools (Whatsapp, Facebook)
  - Other researchers: Publications, conferences and workshops (Applied Research)

# Success factors and potential results



# Future challenges

- Stimulate regional interest for change in seed regulation to adapt to seed systems of neglected crops: **Beyond national level**

Thanks for  
your attention