

# Public afternoon with NWO-WOTRO GCP Call2 projects:

## Inclusive Agri-Business strategies



Nairobi, Azure Hotel, 18 January 2018

## Food & Business Knowledge Platform (F&BKP)

### Global development Knowledge Platform for food security

- . Initiated by the Dutch Ministry of Foreign Affairs
- . Open and Independent platforms situated in between universities, governments, NGOs and enterprises

### Connects knowledge supply and demand by facilitating knowledge brokering:

- . Knowledge Creation: Jointly (further) developing knowledge (agenda)
- . Knowledge Exchange: Synthesizing and disseminating knowledge
- . Knowledge Use: Professional learning to adapt policy and practices

- ✦ [www.knowledge4food.net](http://www.knowledge4food.net)
- ✦ [#knowledge4food](https://twitter.com/knowledge4food)
- ✦ [@foodplatform](https://twitter.com/foodplatform)

### Activities

- Establishing learning international partnerships
- Organization of meetings and events
- Creation of documents
- Knowledge communication & translation

### Sub-themes

- Inclusive agri-business, Nutrition, Land governance, Social entrepreneurship, Urbanization, Climate Smart Agriculture etc.



## Inclusive Agri-Business (IAB)

- Sustainable business solutions that expand access to goods, services, and livelihood opportunities for low income communities in commercially viable ways.
- By focussing on deliberately shaping core business processes in the agri-food sector, IAB aims to address the needs of stakeholders such as smallholder farmers and agribusinesses.

## IAB: A good way to go forward?

- Advocates of IAB argue that companies of all sizes can play a crucial role in the development and scaling of market-based solutions that reduce poverty, joint with enabling policies.
- On the other hand, there is growing concern that inclusive business is to a large extent a donor-driven concept that lacks sustainable interest of the private sector.

## Introduction:

- + Mr. Guus van Westen, *Assistant Professor Geosciences*, Utrecht University
- + Mr. Klaas de Vries, *Advisor HortIMPACT*, SNV Kenya

## Panellists:

- + Government: Ms. Sanne Willems, *First Secretary food security*, Dutch embassy in Kenya
- + Private sector: Ms. Nushin Ghassmi, *Sustainability and Communications Manager*, Industrial Promotion Services (IPS) Kenya
- + Research: Ms. Catherine Kilelu, *Project Coördinator*, 3R (Robust, Resilient, Reliable. Kenya from Aid to Sustainable Trade Project)

1. To what extent do IAB models and activities that the participants have experience with achieve positive development impact?
2. What sorts of multi stakeholder collaborations can drive the pace and scale of IAB initiatives? And what kind of capacities are essential in such collaborations?
3. To what extent have policies enabled the application of IAB models to achieve their objectives? And if examples of IAB models that were (partly) successful because of enabling policy can be identified, which (policy) components made them successful?