

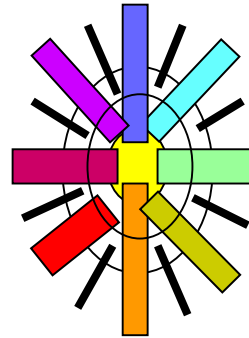
Transforming Food Systems for Nutrition

Response from the Netherlands Working Group on International Nutrition

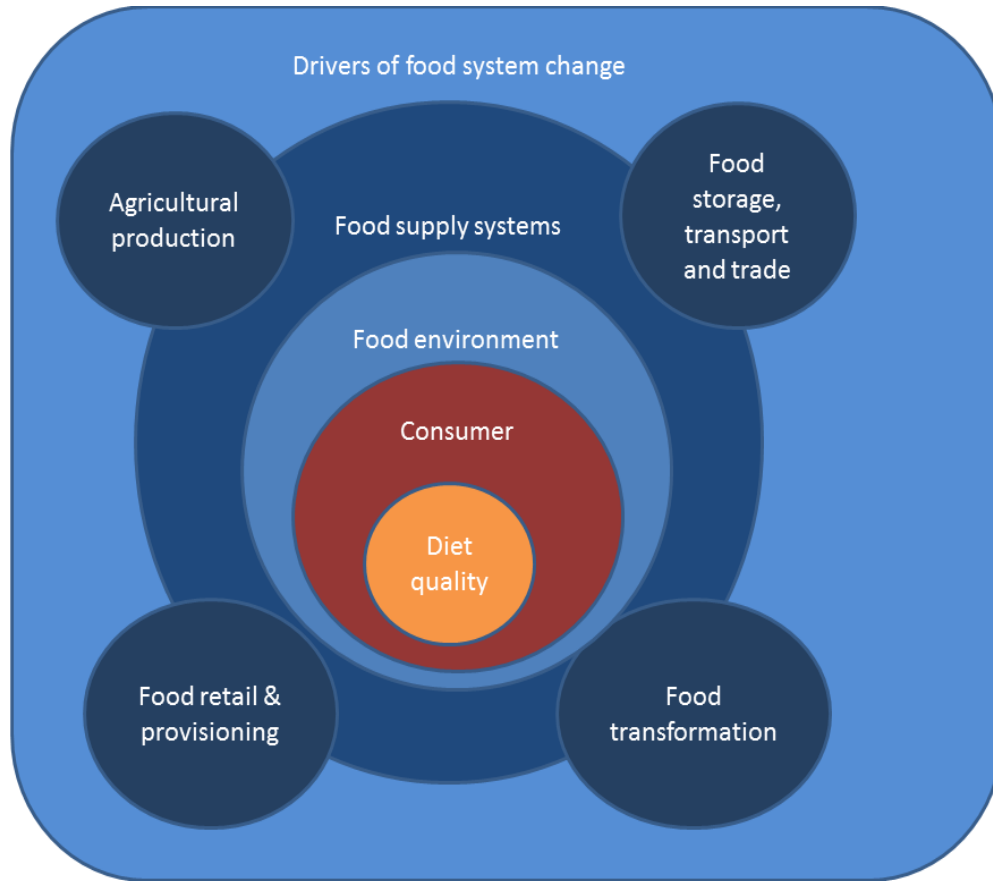
Saskia J.M. Osendarp

Co-chair Netherlands Working Group on International Nutrition (NWGN)

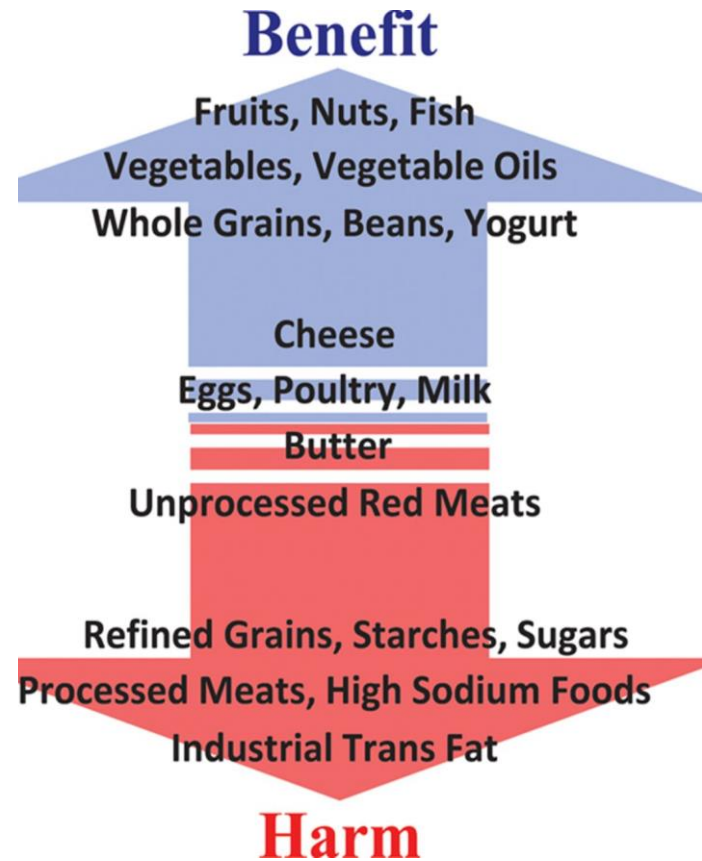
OsendarpNutrition/Wageningen University



Food Systems - Starting with demand

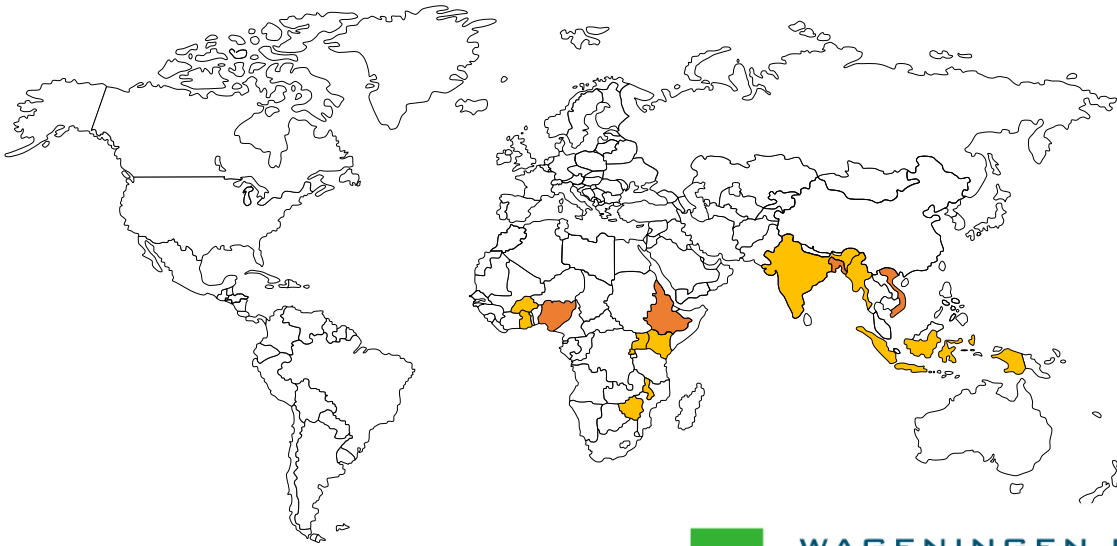


Dariush Mozaffarian Circulation. 2016;133:187-225



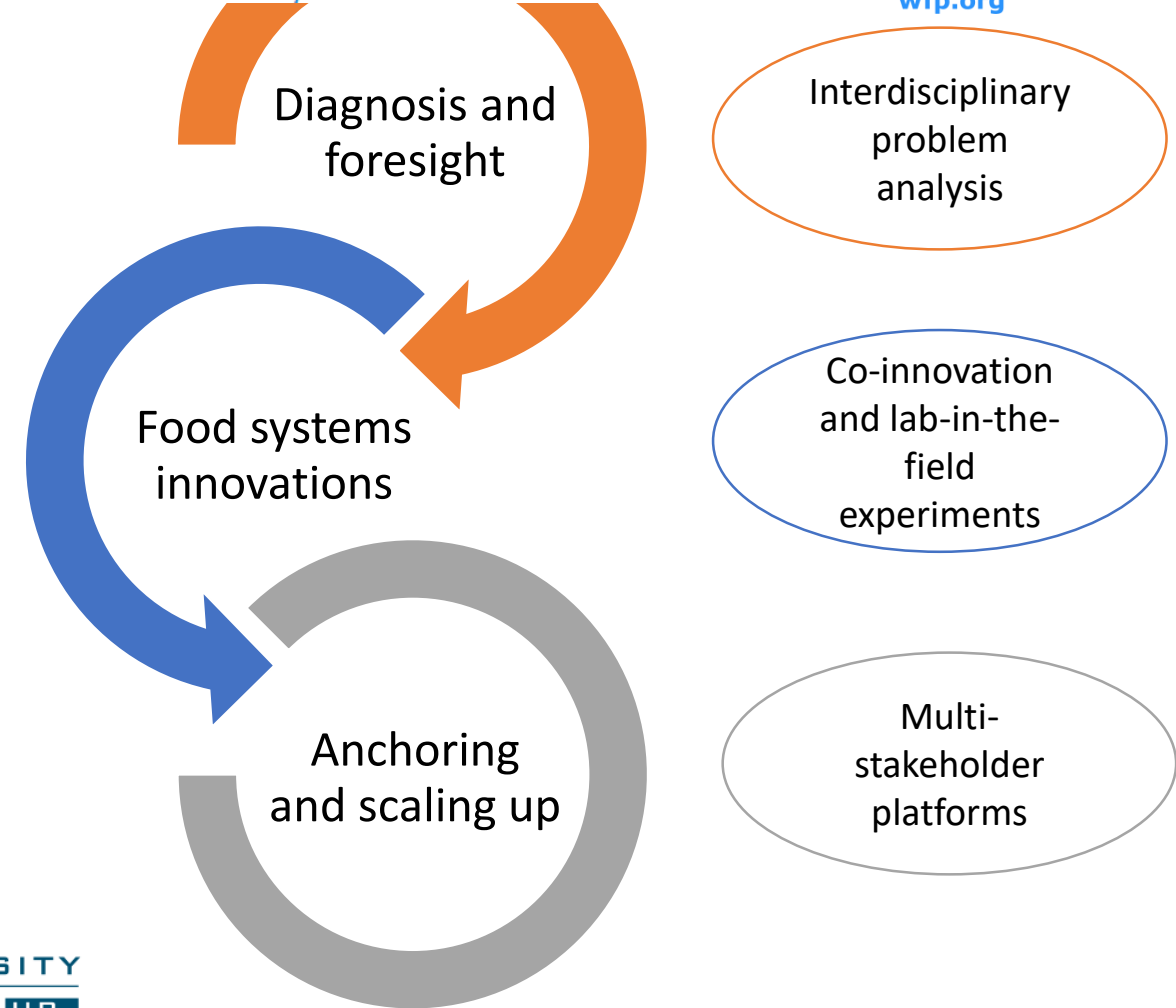
Food Systems in knowledge and innovation

To **understand** how changes in food systems can lead to healthier diets and to identify and **test** entry points for improving availability and effective demand for healthier food and to **create at scale** a supportive policy and market environment for reaching healthier and sustainable diets.



Fill the Nutrient Gap

Nutrition situation analysis framework and decision tool



The Amsterdam Initiative against Malnutrition (AIM)



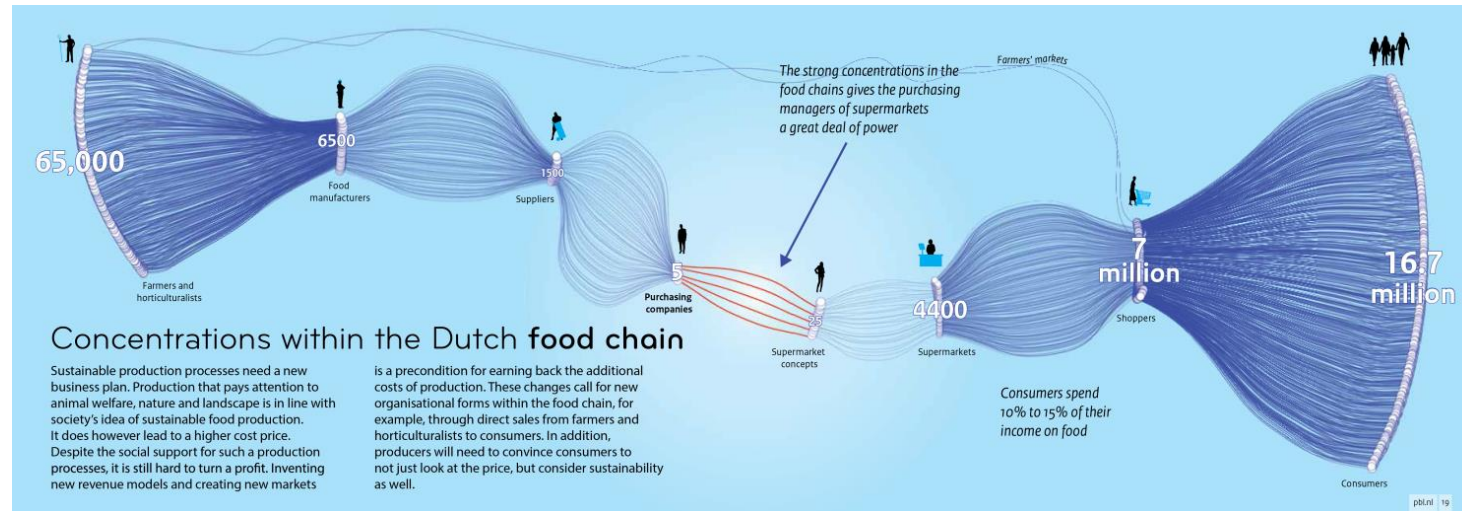
- Launched in 2012 to address malnutrition with innovative solutions, using a market-based approach



- AIM consists of: public sector, private sector (MNCs and SMEs), NGOs, knowledge institutes (universities and research centres)
- AIM addresses malnutrition by intervening on **AVAILABILITY**, **AFFORDABILITY** and **USE** of nutritious food
- AIM targets all elements of the food system (production, distribution, marketing and behavioural change communication)

Learning from experiences, knowledge and innovation:

- What would have been the impact of a “consumer demand approach” on project portfolio and design for e.g., AIM?
- How can a holistic food system approach ensure healthier diets integrating an understanding of consumer behavior, food choices and dietary needs?
- What are the ‘missing links’ in the food systems ensuring a holistic approach?
- What are effective incentives for different actors across the food systems for healthier diets?



Lessons from the Dutch Food System Experience: the missing middle

THANK YOU



Saskia.Osendarp@osendarpnutrition.com



[@OsendpNutrition](https://twitter.com/OsendpNutrition)