



- Family company
- Focus on people
- Long term partnerships



- Developing new varieties
- High quality seeds
- Serving the market together



- 100% vegetables
- Turnover: over € 400 million
- Worldwide active
- More than 2.600 employees





# Development of local entrepreneurship in African horticulture

Sharing a healthy future



# Rijk Zwaan's contribution

To make nutritious food available and affordable in a sustainable way, through development of local entrepreneurship



## 3 buildings blocks

- Breeding in Africa for Africa
- Public-private partnerships: Aim, Sevia
- Partnering with commercial growers





# Breeding for Africa

- Started in 2008 in Arusha, Tanzania
- Focuses on the development of hybrids for African vegetable crops
- African kale, Chinese pepper, 'determinate tomato', African eggplant
- Varieties from our international assortment suitable for cultivation in tropical Africa.





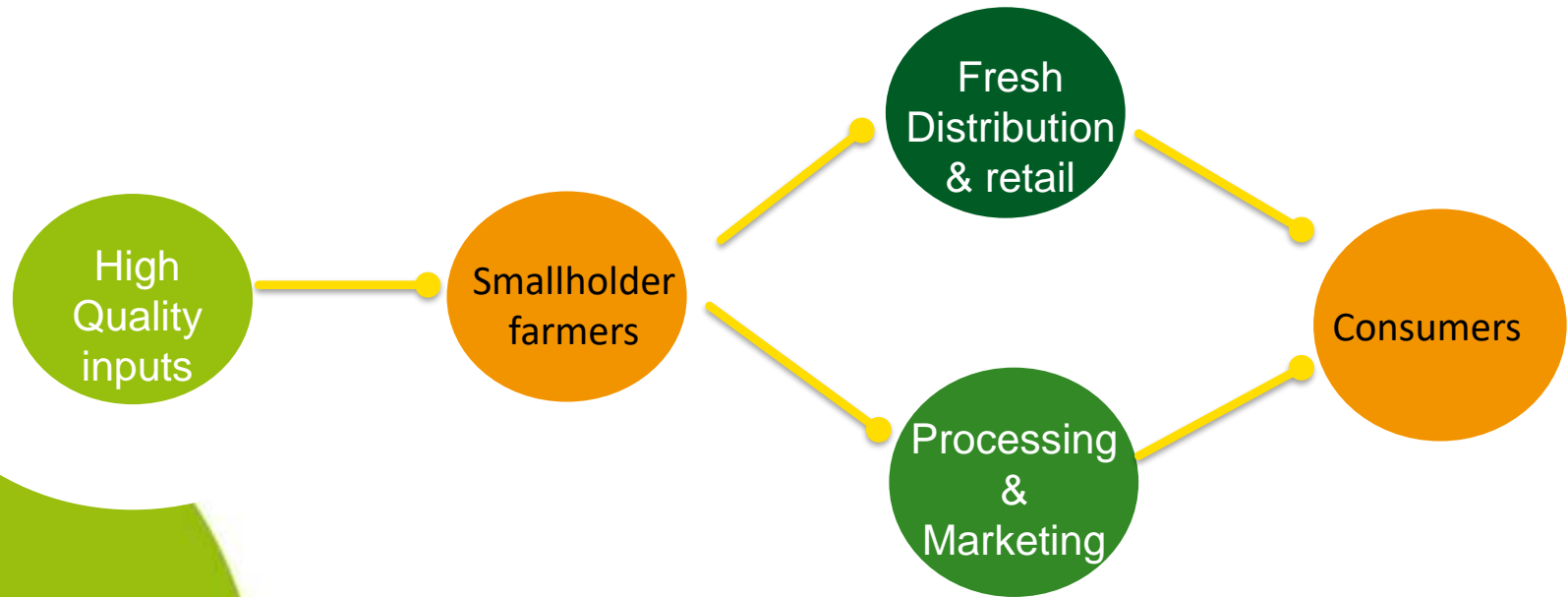




# Public-private partnerships

- Scale and local expertise needed.
- Collaboration with local growers' associations, local banks, NGOs and government bodies





# AIM

Targeting the whole vegetable chain from seed to stomach



Rabobank Foundation



AVRDC  
The World Vegetable Center



AVRDC  
The World Vegetable Center



WAGENINGEN UNIVERSITY  
WAGENINGEN



RIJK ZWAAN





# SEVIA

## Seeds of Expertise for the Vegetable Sector of Africa

To increase farmers' income and to increase food security.

- by breeding improved African vegetable varieties for the farmers
- by testing existing genetic vegetable resources for Africa.
- by developing and disseminating adapted technical innovations in order to enhance productivity.





Thank you for your  
attention!

Sharing a healthy future

