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Validation of theory of change,
stakeholder mapping and
research uptake strategy
for the TREEFARMS project

Kumasi, 27 January 2017

TREEFARMS team



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Objective of this presentation is to validate

- Theory of change
- Stakeholder mapping
- Knowledge & research uptake and dissemination strategy



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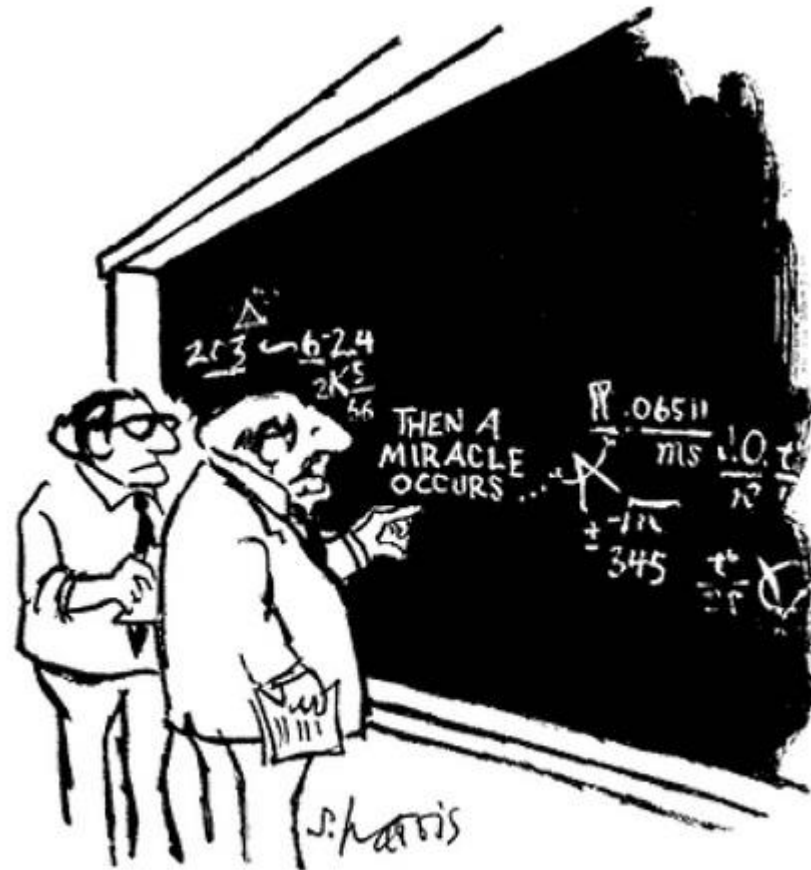
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Theory of change

Illustration of desired change (desired goals)

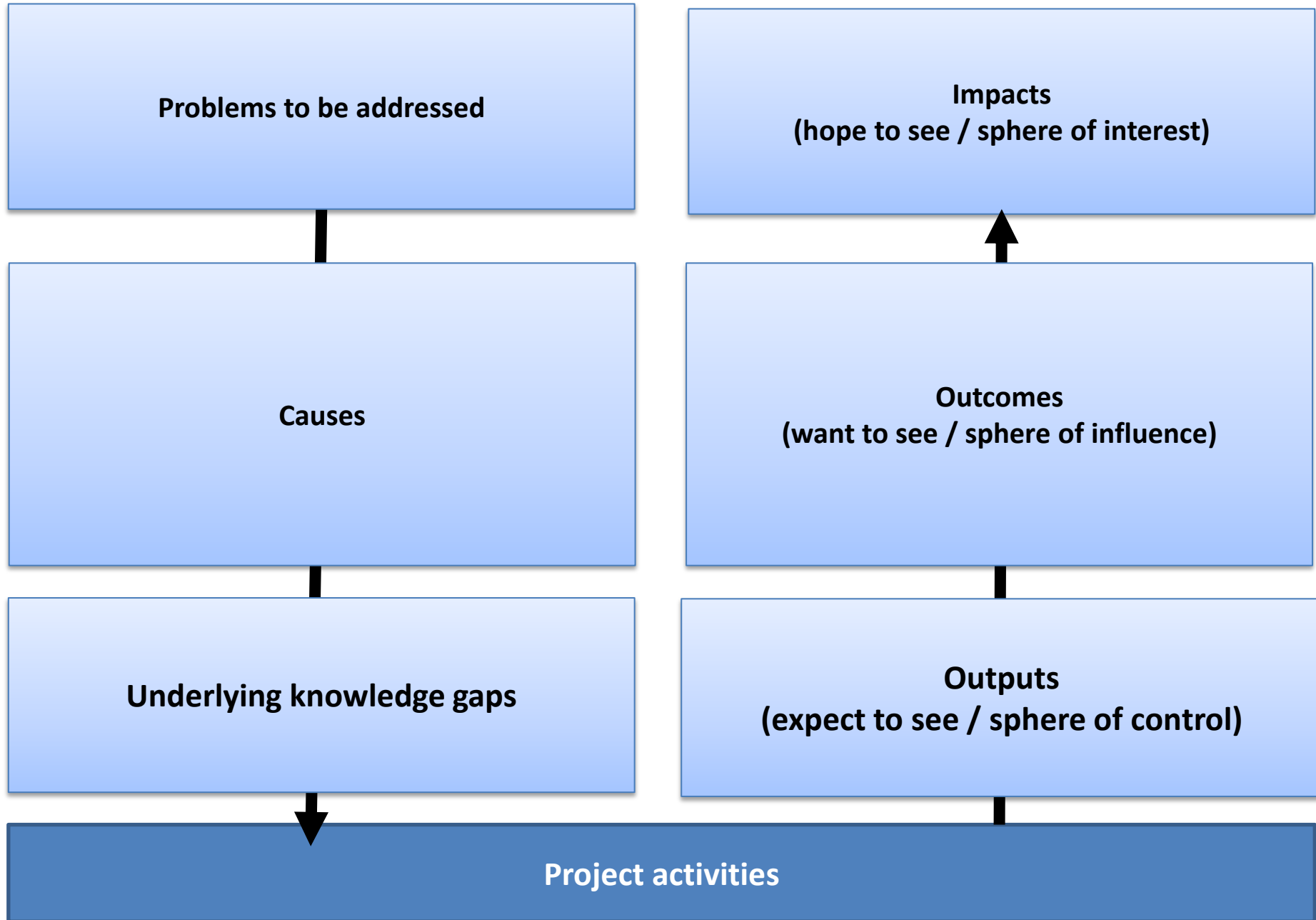


Without a ToC it's unclear what we want to communicate to stakeholders



"I think you should be more explicit here in step two."

Theory of change



Theory of change of the TREEFARMS project

Problems to be addressed

- MTS plots are poorly maintained
- Trees subject to wildfire and farmers fear theft
- Degraded forest reserves
- Mid-term income/food insecurity for tree farmers

Causes

- Declined interest among farmers in MTS without food crops or income benefits between canopy closure and timber revenues ; they have limited resources to invest in tree maintenance
- Poor relationship farmers- FC; farmers fear arrest
- Limited engagement of institutions
- Distance to MTS plots

Underlying knowledge gaps

Limited understanding of undergrowth in plantations. Shade-tolerant species? Tree/NTFP/ food crop combis; NTFP/soil combis; NTFP/canopy cover combis? Influence climbers on tree growth? Bushmeat/wildlife options? Processing and markets? Skills? Soc. capital? Local knowledge?

Impacts (hope to see)

- More income & food security
- More efficient markets
- Sustainable land use and multi-functional landscapes

Outcomes (want to see)

- Evidence-based policymaking and practices regarding NTFPs/food crops in MTS
- New marketing opportunities
- Farmers better aware, skilled and organised
- Better maintenance of MTS plots/tree farms
- Better match of local, practitioners' and scientific knowledge; knowledge co-creation

Outputs (expect to see)

Baseline report, contextual info, insights in how shade-tolerant NTFPs & food crops can be integrated in MTS/tree farms, marketing insights, demonstration plots, collaborative learning documented, training modules, student theses, publications (academic and non-acad.)

Context analysis, baseline, experimental/demonstration plots, socioeconomic and marketing studies, capacity building , communication, joint learning



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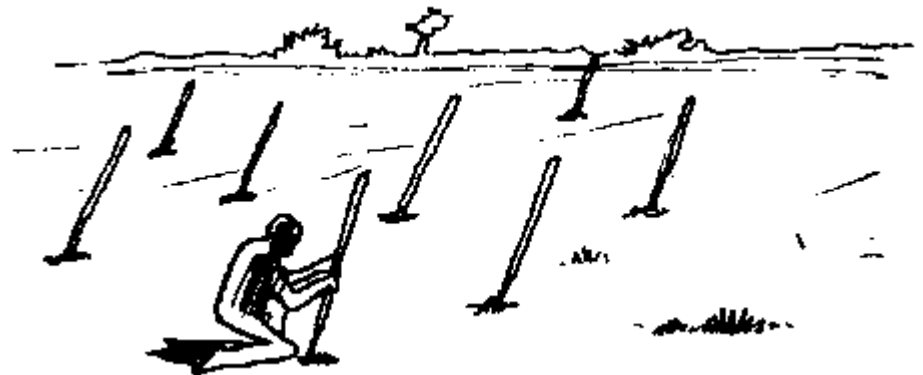


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Stakeholder

- Can be any individual, organisation, agency, company
- Who affects or is affected by the project

(and yes, in the case of the
TREEFARMS project you can
take it literally)





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Why a stakeholder analysis?

- To define the target group(s) and their interests
- To identify risks (exclusion, troublemakers)
- To find allies for better results
- To communicate more effectively
- ...



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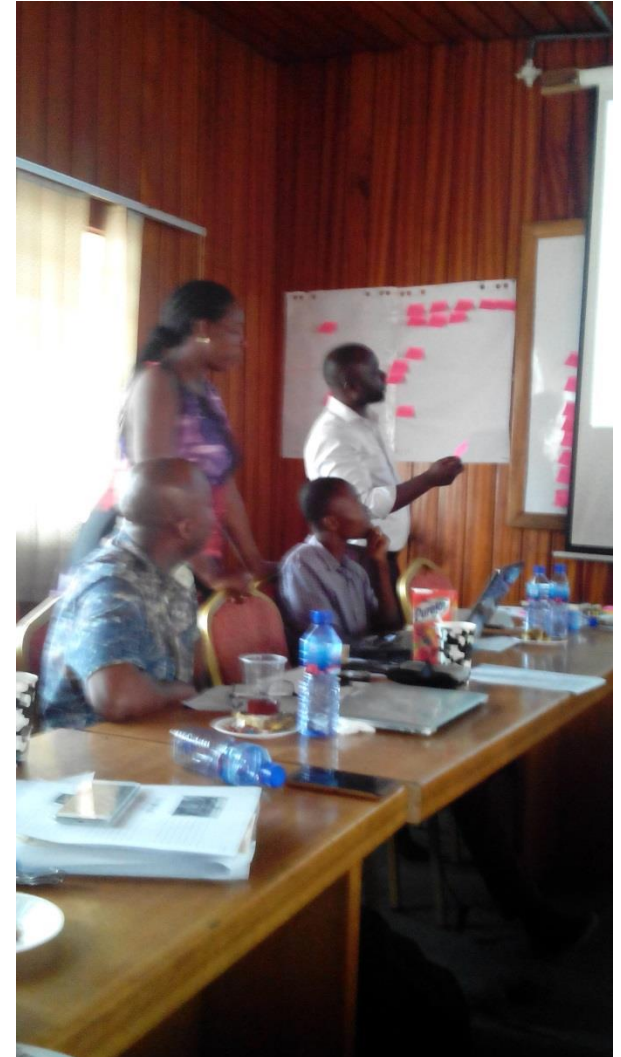
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Steps in stakeholder analysis:

1. Identifying
2. Mapping alignment & interest
3. Establish who is influential
4. Establish who is easy to access
5. Select priority stakeholders for research uptake





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Stakeholders are not all the same

- Some align with our ideas and approach; others don't
- Some have the same interest and are willing to share time and/or resources; others don't
- Some are easy to approach; others aren't
- Some have influence; others haven't

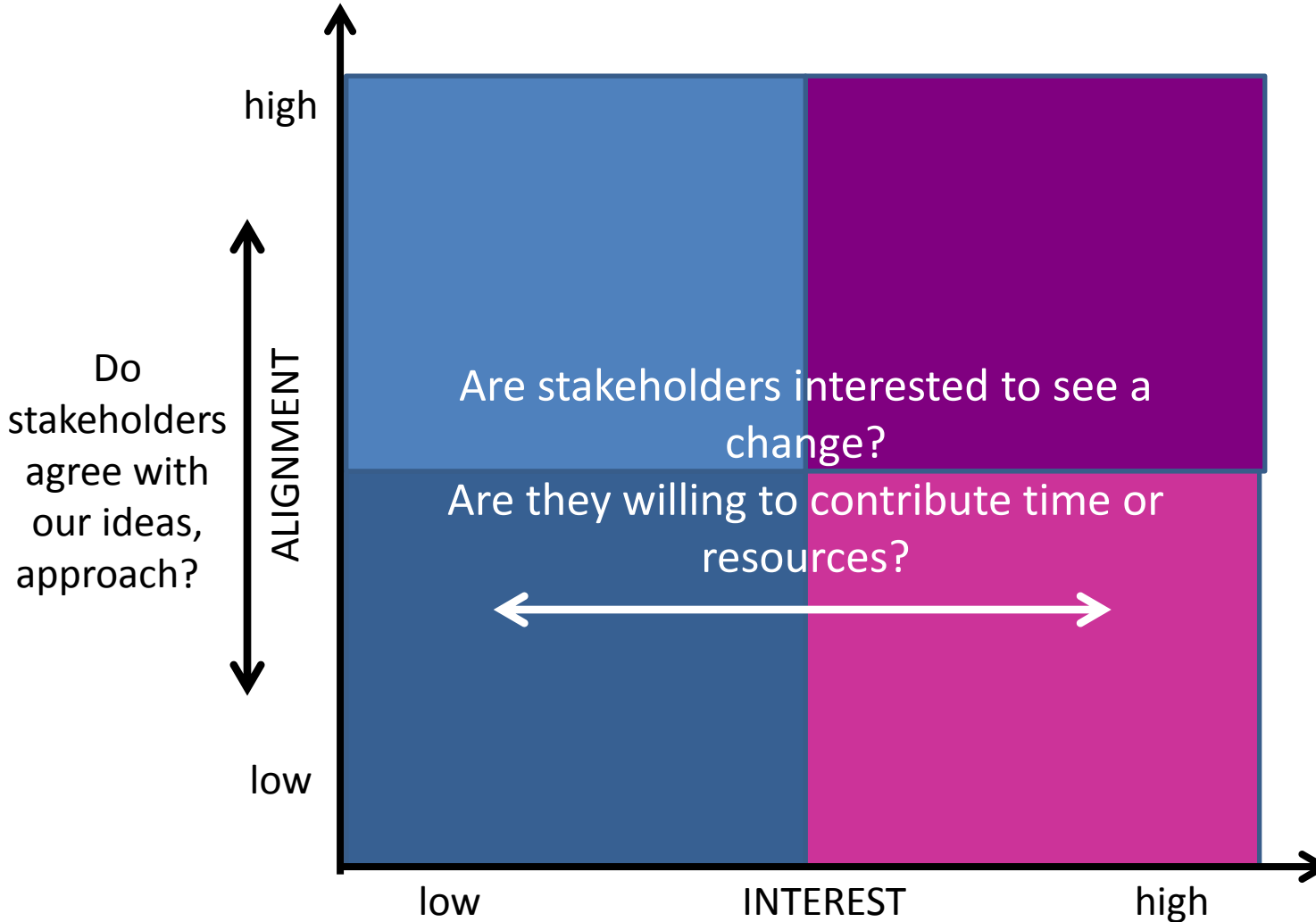


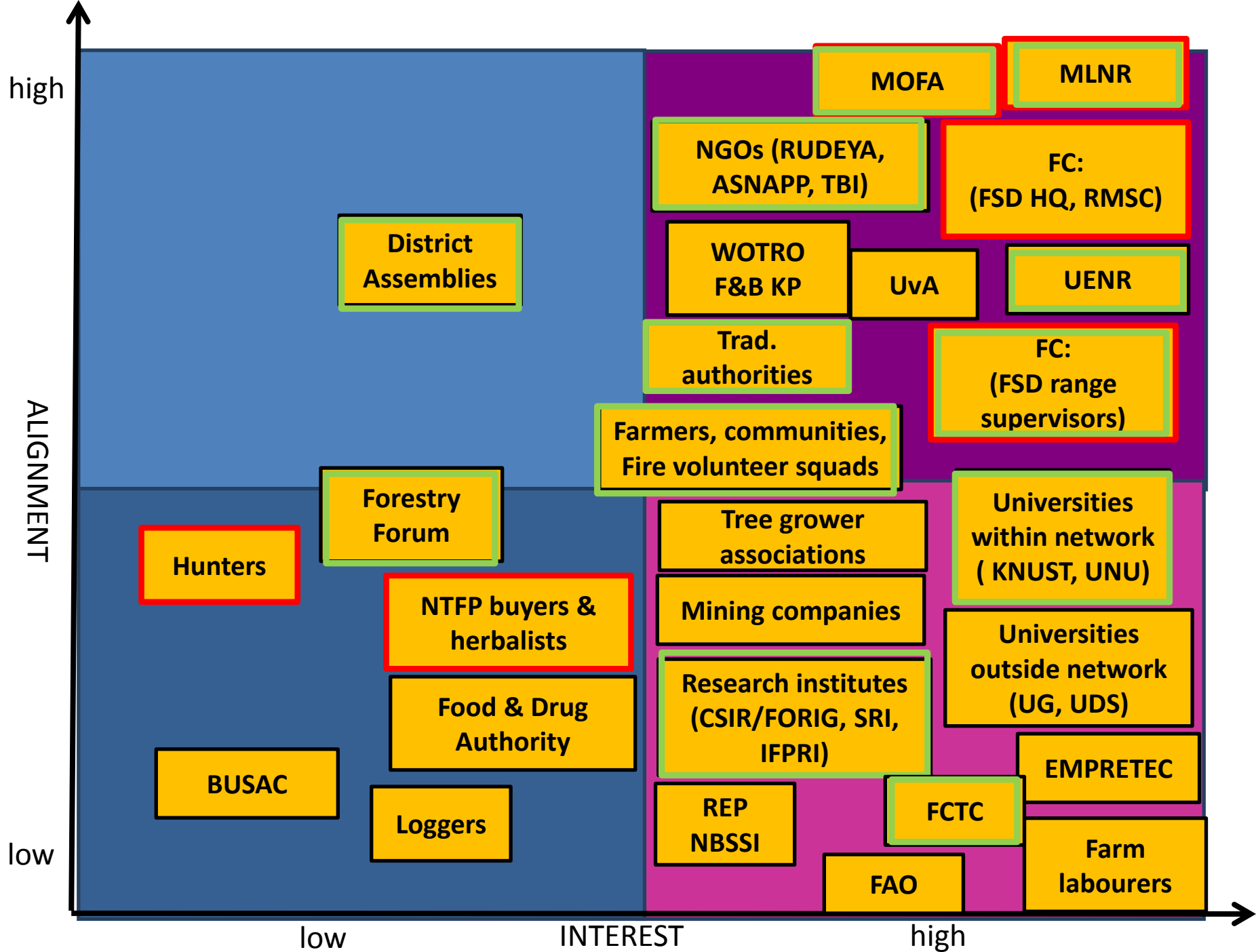
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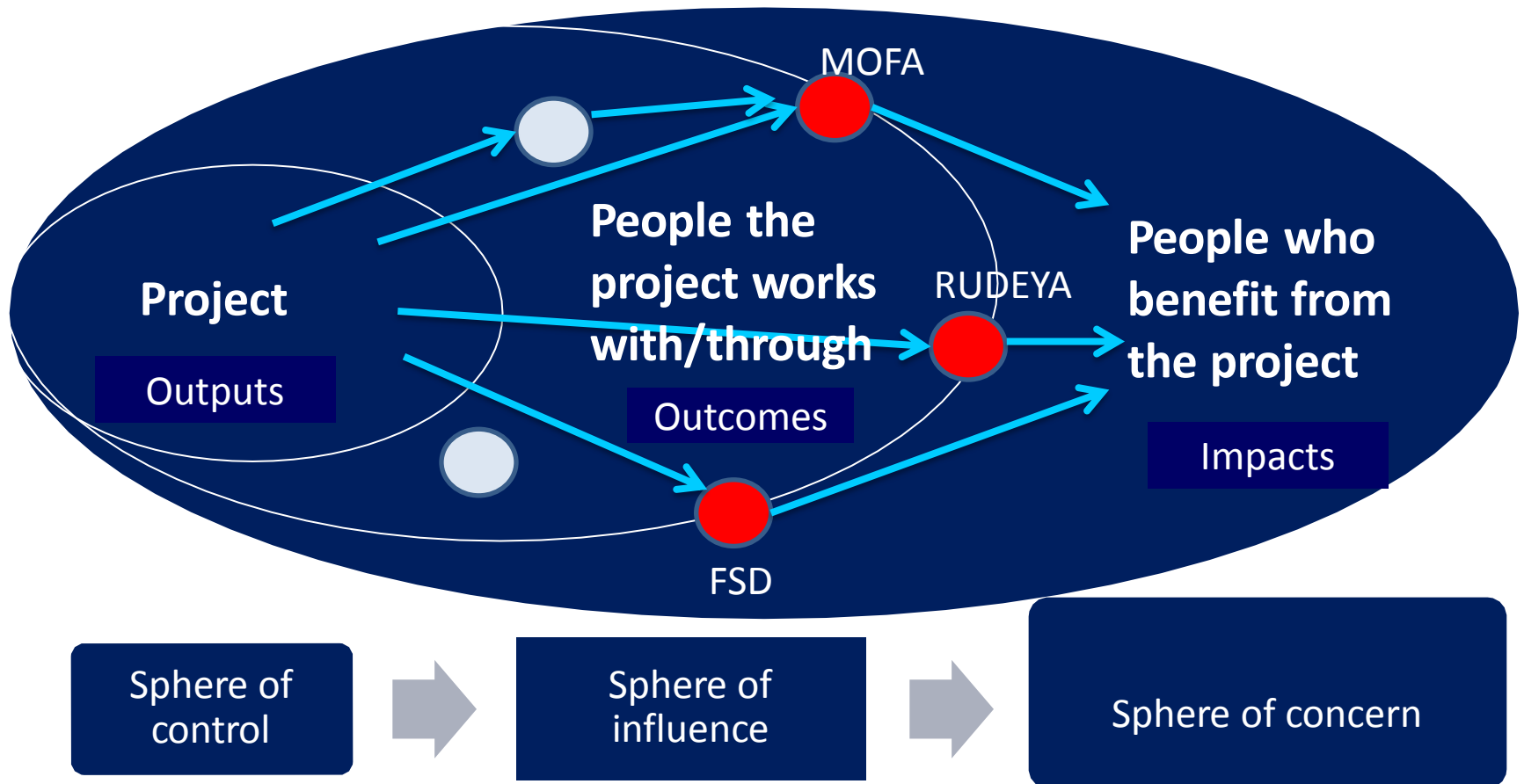
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STAKEHOLDER MAPPING





The importance of finding allies: there is a limit to our influence



Research uptake & knowledge co-creation strategy 1

Stakeholder	Objective	Activities
FC/FSD	<ul style="list-style-type: none">• MTS maintained as plantation model• Integration of shade-tolerant species in manuals of procedures• Roll out the integrated MTS beyond the project area	<ul style="list-style-type: none">• Workshops• Joint research/ knowledge co-creation• Infosheets• Field visits for policymakers HQs
MLNR	<ul style="list-style-type: none">• To influence implementation of plantation dev. strategy• Active involvement in knowledge co-creation process	<ul style="list-style-type: none">• Policy briefs• Workshop• Field visits for technical directors
MOFA	<ul style="list-style-type: none">• Involvement in providing technical backstopping to farmers• To increase the number of farmers adopting technologies• Involve in knowledge co-creation process	<ul style="list-style-type: none">• Infosheets• Workshops

Research uptake & knowledge co-creation strategy 2

Stakeholder	Objective	Activities
NGOs	<ul style="list-style-type: none"> To link up with the communities/farmers (RUDEYA) and value chain actors (ASNAPP) 	<ul style="list-style-type: none"> Workshop Joint research/knowledge co-creation Infosheets
Forestry Forum	<ul style="list-style-type: none"> To disseminate information to forest stakeholders in all 10 administrative regions and receive feedback from them 	<ul style="list-style-type: none"> Infosheets Workshops
Ghanaian Universities/ research organisations	<ul style="list-style-type: none"> Capacity building staff partner organisations Co-creation of knowledge Realise joint publications (UENR) or have them read (others) 	<ul style="list-style-type: none"> Joint research/knowledge co-creation Workshops Writesops Co-supervision

Research uptake & knowledge co-creation strategy 3

Stakeholder	Objective	Activities
NTFP buyers/ traders	<ul style="list-style-type: none">• To gain access to profitable markets for the NTFPs	<ul style="list-style-type: none">• Give market and product info
Communities /farmers/ traditional authorities	<ul style="list-style-type: none">• To secure local support for project, fire prevention, access to plots, etc.• To engage them in the research and knowledge co-creation process (local/tacit knowledge)	<ul style="list-style-type: none">• Community meetings• Joint research/knowledge co-creation• Capacity building (cross-farm visits, on-the-spot training)

Community meeting June 2016



Writeshop, August 2016



Farmer – research interaction, Sept. 2016



**Student fieldwork = capacity building
staff partner organisations**



