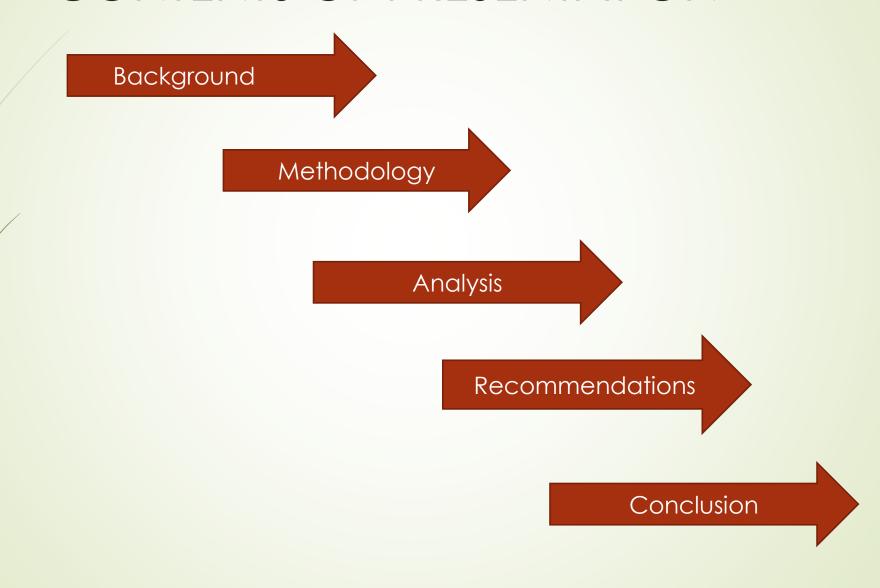
MAPPING THE ECOSYSTEM OF SOCIAL ENTREPRENEURS IN THE FOOD SECURITY SECTOR IN GHANA

BY

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CONTENTS OF PRESENTATION





BACKGROUND OF STUDY AREA

Population

Major economic sectors

Major ethnic groups

Religions

Total Land Area

% of agricultural lands

% of arable lands

25.4 million

Agriculture, Manufacturing and industry and

services.

Akans, Ga-Adangme, Ewes, Mole Dagbon,

Others.

Christian 71.2%, Muslim 17.6%, Traditional 5.2%

238 533 km2

69

20.26



METHODOLOGY

DESK BASED AUDIT REVIEW OF EXISTING INFORMATION.

BASIS OF SAMPLING WAS BASED ON A BOTTOM-UP APPROACH.

STAKEHOLDER INTERVIEWS AND FOCUS DISCUSSION GROUPS.

ONLINE AND TELEPHONE COMMUNICATION.



ANALYSIS

- 39 Surveys were filled out.
- ► 67% male.
- ► 33% female.
- 92% used their own capital to finance the enterprise.
- 66% have not registered their social enterprise.
- 66% make profit.
- ▶ 82% make use of funds from donors.



ANALYSIS Contd.

- 10% are accredited as Non governmental organization.
- 74% of respondents are from the Northern part of the Country.
- 10% of respondents from the middle belt.
- 16% from southern belt.
- 82% of respondents are into food production.
- 18% had direct or indirect support from government.



FINDINGS

MAIN CHALLENGES

- Financing gaps and appropriate finance
- Distribution and access to social market
- Marketing and public relations
- Environment and climate



Main opportunities

Potential market growth

High export opportunity

Education and knowledge improvement.

Partnership and synergies.



RECOMMENDATION

- Critical thinking and education.
- Increasing exposure to social enterprise concept.
- Intensive collaboration among or within the agricultural value chain.
- Use of technology innovative tools and ideas to monitor seasonal changes.
- The need to exploit middle level and emerging farmers.



CONCLUSION

The challenge facing Ghana is exceptional. The cost of failure is appalling. An immense effort will be needed to involve the population in this commitment to improve food security: people's empowerment.

