

Social Entrepreneurs on Food Security - Ethiopia

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Introduction

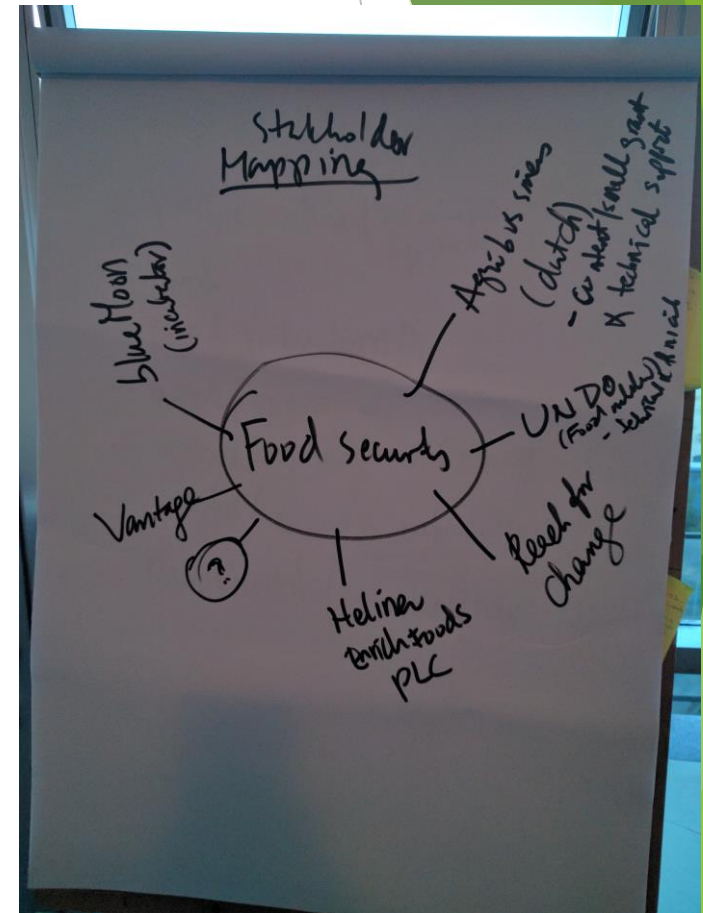


Entrepreneurship Ecosystem in Ethiopia

- ▶ Enabling environment
 - ▶ institutions, Ease of making business and Infrastructure development
- ▶ Culture of business
 - ▶ Supporting media and events
- ▶ Measureable opportunities
 - ▶ talent , funding and market

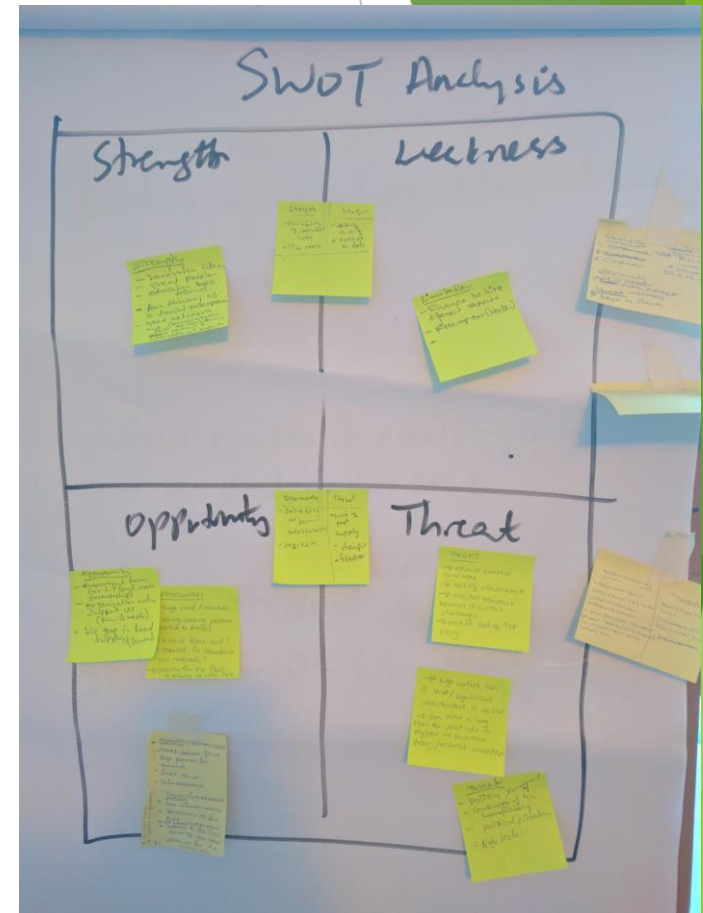
Social Entrepreneurship and Food Security

- ▶ Limited number of organizations are supporting SEs in Ethiopia
 - ▶ Reach for Change
 - ▶ Vantage
 - ▶ UNIDO
- ▶ There is no support specifically for SEs on Food security
- ▶ There is limited government support

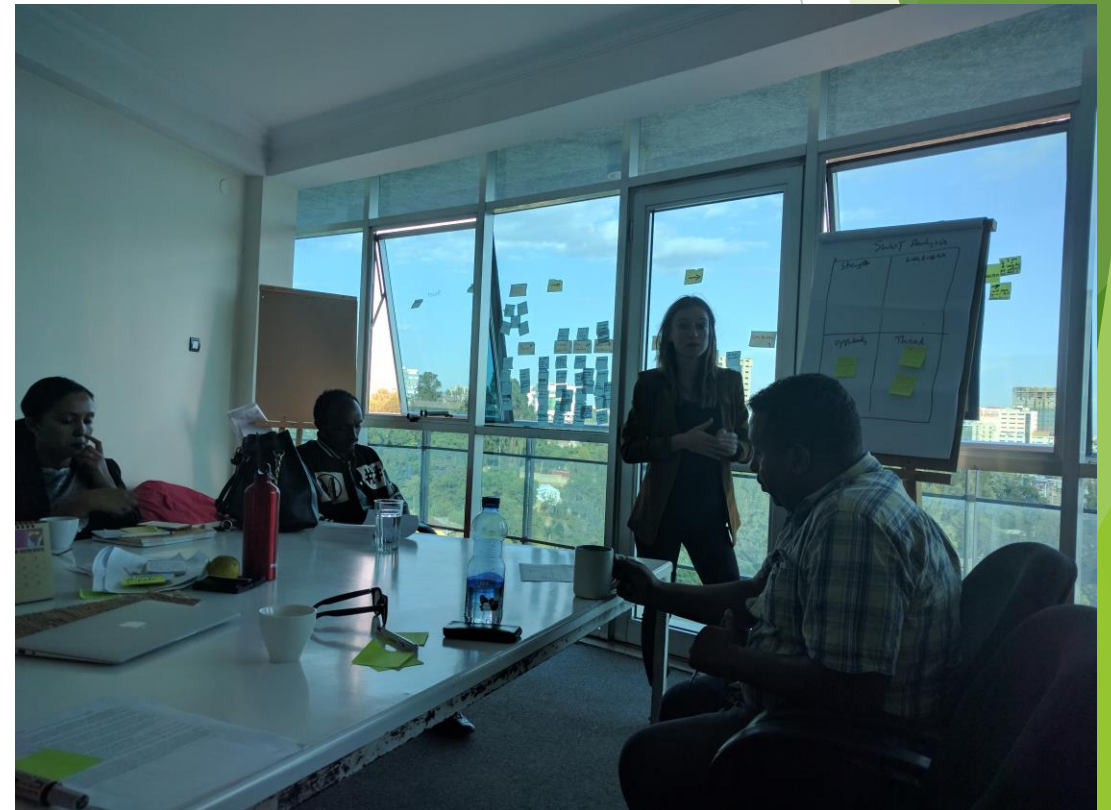


Social Entrepreneurship and Food Security

- ▶ Awareness problems. Defining Social entrepreneurship and food security
- ▶ Policy opportunities and challenges
- ▶ Value chain
- ▶ Market and labor
- ▶ SWOT



Focus Group



Next Steps and Recommendations

- ▶ Challenges in the process
 - ▶ Political instability and internet connection (e.g only 2 SEs fill in the survey)
 - ▶ Lack of tools and info identifying SE on Food security
 - ▶ communication challenges (E.g Dutch Embassy)
 - ▶ Awareness challenges
- ▶ Next steps and Assumptions
 - ▶ Finding alternative way of identifying and collecting data
 - ▶ Involving the government

Next Steps and Recommendations

- ▶ Recommendations forwarded by the focus group
 - ▶ Stakeholders conference / event
 - ▶ Effective communication channel (e.g. knowledge base website, mapping)
 - ▶ Media Engagement and Awareness creation

