

Special Offer

Sign up before December 1st and get a 75% discount!



Want a successful agribusiness in developing markets?

Join the company capability assessment track

And know how to get your agribusiness fit for public funding in PPP calls

This unique track will help you to uncover the internal capabilities your company has or should have to become successful in these dynamic developing markets. It will support your company to get a better grip on and receive public recognition for its potential and ambition to develop business models that include low-income people.



1



Online quick scan with key company staff

2



Half a day internal workshop on capability needs

3



Company-specific report

4



Visibility in public report on overall insights

5



Networking event with like minded agribusiness entrepreneurs



Special Offer

Early Bird Special

Sign up before December 1st and pay €1000,-

The first 10 Dutch agribusinesses that sign in will get this subsidized price. The real value of the track is €4000,-.

What it takes to succeed in developing markets

Does the **corporate strategy** reflect our ambition?

Do we have the necessary **staff capabilities**?

Are we capable of finding the right **partners**?

Do we have an **innovation culture**?

Show the world your ambition to contribute to the SDGs

BoP Innovation Center, inspired by the RPV framework of Harvard Business School professor Clayton Christensen, created the Track to map your company's internal capabilities. The capabilities are categorized in Resource, Processes and Values and represent several topics that are relevant for companies to succeed in developing markets and to contribute to the SDGs.



Interested?

Send an email to brouwer@bopinc.org

This initiative is offered to you by BoP Innovation Center in collaboration with FBKP and CDI/PPP LAB.