

Solutions for post-harvest losses

# SOLVE POST-HARVEST ISSUES IN GHANA AND EXPERIENCE THE FUN OF PUTTING INNOVATION INTO PRACTICE!

Are you passionate about technology, innovation, agriculture or business and tired of just reading about them in the books? Are you ambitious enough to put your ideas into action and work with the private sector in Europe and Africa towards applicable solutions? Plunge yourself in the exciting Food Connection Challenge!

### BRIDGE THE GAP!

Many agribusinesses in the emerging economies experience huge post-harvest losses, due to inadequate practices or faults in their business models. In some food chains, more than half of the harvested products cannot be consumed, because of such problems.

On their side, Dutch companies in the agricultural sector have a worldwide reputation for the high level of technology of their services and products linked to the post-harvest phase. However, they often lack the expertise and capacity to expand their services to emerging economies.

You can contribute to bridge this gap and use your creativity to adapt Dutch proposed solutions to the Ghanaian context and specific business cases. Join a dynamic team of students from businesses, technical and agricultural backgrounds! Together with Dutch and Ghanaian entrepreneurs you will come up with the best innovative solution to win the challenge!

### WHATS IN IT FOR YOU?

For you as an ambitious student, this challenge forms a great opportunity to:

- » Gain relevant working experience.
- » Build an international network.
- » Help solving very specific post-harvest problems.

# JOIN US IF

- » You follow a technical, business or agricultural education (University or HBO), or when you have graduated recently.
- » You have expertise and passion for innovation in agriculture, business and value chain development.
- » You would like to gain practical work experience in an international context.
- » You are able to dedicate 8-10 hours a week to the project from September to November.
- » Ghanaian or African students studying in the Netherlands are strongly encouraged to apply!

# READY FOR THE CHALLENGE? THEN THESE ARE THE NEXT STEPS!

- » July/August: Ambitious Dutch students apply before July 15th through a video pitch with a maximum of 2 minutes. In this pitch you need to include
  - 1) who you are (including age & study background) and why you would like to participate.
  - 2) which qualities you would add to your team. Give us your strangest innovative idea that you ever came up with.
  - 3) your contact information (e-mail & telephone).

You can send your video pitch through WeTransfer to eva@crosswiseworks.nl. You will hear our feedback by August 1.

- » Before August 1: Multi-disciplinary teams of up to 3 persons are formed and linked to Dutch and Ghanaian entrepreneurs to solve a practical post-harvest problem.
- » September to November: The teams work to find concrete solutions that are good for both the Ghanaian and Dutch interests.

FOR MORE INFORMATION CONTACT:

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