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Women Food Entrepreneurs in Kenya and Burkina Faso: Building inclusive business models in city slums of Kisumu and Ouagadougou

University of Amsterdam – Faculty of Social and Behavioural Sciences

University of Amsterdam – Faculty of Science

KIT – Royal Tropical Institute (NL)

BodemBergsma (NL)

Netherlands Agro, Food and Technology Centre (NAFTC) (NL)

Dresden University of Technology – Faculty of Environmental Sciences

Institute of Soil Science and Site Ecology (Germany)

Institut de Recherche en Sciences de la Santé (Burkina Faso)

University of Ouaga II (Burkina Faso)

CABE – Centre for African Bio-Entrepreneurship (Kenya)

VIREd – Victoria Institute for Research on Environment and
Development (Kenya)

PROJECT OBJECTIVE

In city slums in Sub-Saharan Africa:

- poor women face capital and resource constraints
- soils and water used for growing crops are contaminated



'Women Food Entrepreneurs in Kenya and Burkina Faso'
Project objective:

**Enable women
in city-slums
to provide
good & healthy food
to their families**



APPROACH, METHODOLOGY OUTPUTS



- interdisciplinary
- transdisciplinary
- applied, evidence-based with policy relevance

Research APPROACH

Research METHODOLOGY

- Mixed-methodology
- Evidence-based & comparative analysis
- Policy-oriented research

- Co-design innovative techniques for soil and crop improvement and food processing
- enhance women's business skills along the entire food chain

Research OUTPUTS



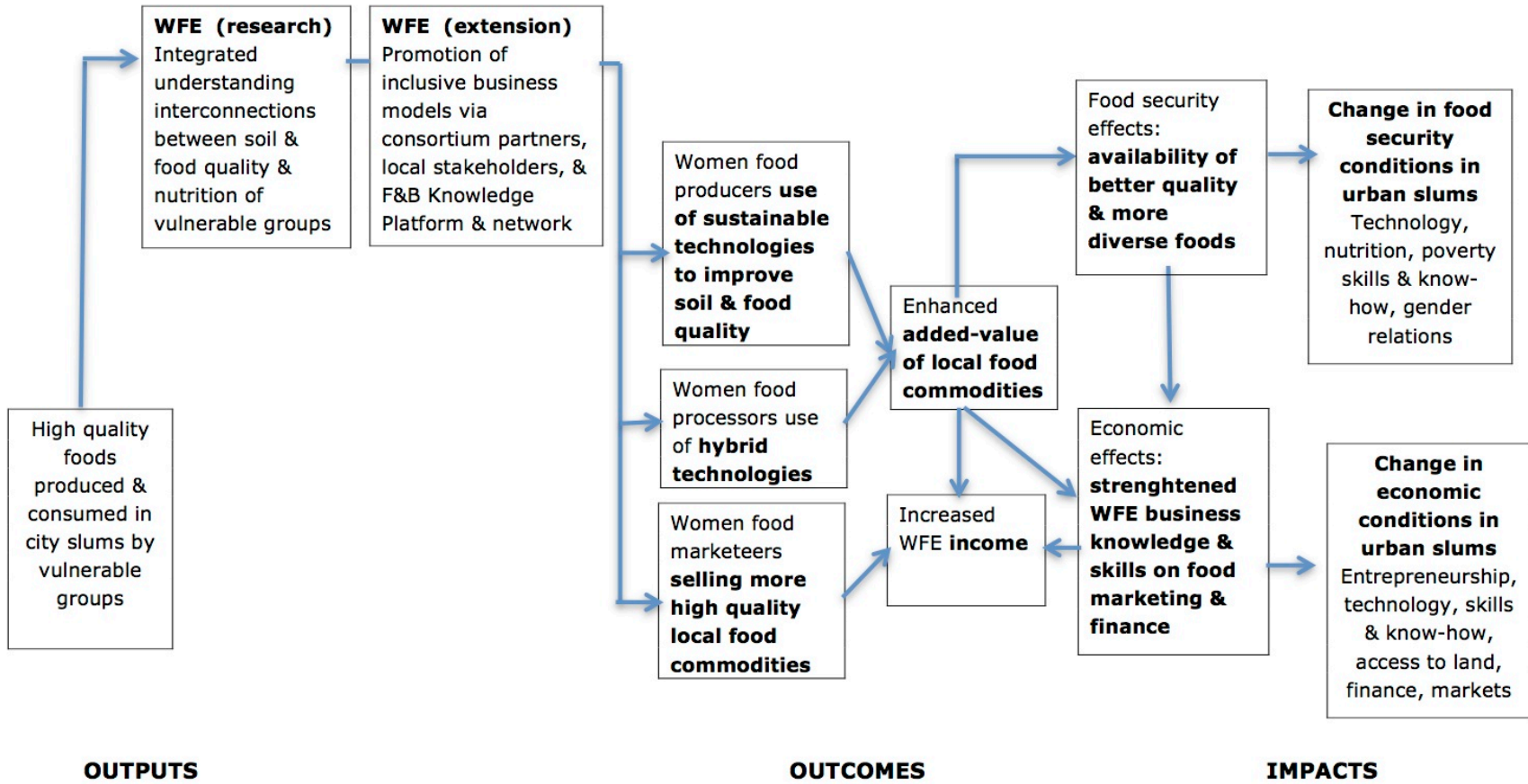
1. Project acquisition

- 1st failure: added-value of interdisciplinary approach?
- 2nd success: proposal writing workshop in Kisumu, Kenya with 45 local stakeholders present (women farmers groups, City council, private sector, etc.)
- Bottom-up approach to co-design of hybrid technologies for sustainable food production and processing
- Active involvement in the research proposal design and ownership of local partners is crucial

2. Project implementation

- Joint kick-off => re-alignment of all approaches!
- Time to brainstorm
- Assess team capacities & deficiencies
- Stakeholder mapping. Challenge: each comes in with different interests, cultural values and ideas => strategically target

3. Utilization



Questions?

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