

Linking Public Goods with Private Interests to Scale Up Agricultural Innovations and Impact

Co-organized by the Netherlands Ministries of Foreign and Economic Affairs,
CGIAR Consortium, ICRAF, The IDH Sustainable Trade Initiative and SNV

Date, time & location

Date: 21st September 2015

Time: 08:30 – 18:00

Location: Spaces *Rode Olifant*, Zuid Hollandlaan 7, 2596 AL The Hague, the Netherlands

Program CGIAR Public-Private Sector Event

A. Opening

- 08:30 Arrival participants
- 09:00 Welcome, setting the scene
- *Kees Rade (Ambassador Sustainable Development)*
 - *Frank Rijsberman (CGIAR)*
- 09:10 Introduction program - *Amanda Harding (Facilitator)*
- 09:15 Dragons Den: three Public Sector actors (Directors of Consortium Research Programs) make a pitch to a panel of Private and Public Sector Partners
- De-risking agriculture with hard climate science - *Sonja Vermeulen (CCAFS)*
 - Healthy Nutrition: Healthy Business - *John McDermott (A4NH)*
 - Beyond the value chain: Investing in water security to reap the benefits - *Jeremy Bird (WLSE)*
- 10:30 Networking Coffee Break

B. Exploring the opportunity frontier

- 11:00 Dutch perspective on international public private cooperation - *Marcel Beukeboom (Ministry of Foreign Affairs)*
- 11:15 Examples from practice – what worked well, and what needs to change?
- Linking the supply chain with the demand chain for a novel food commodity: Growing the Allanblackia Market - *Tony Simons, ICRAF & Rob Diks, Unilever Group Supply Chain*
 - Scaling Inclusive Business Opportunities - *Eelco Baan, SNV Netherlands Development Organisation*
 - Public-private research collaboration to drive impact in supply chains: example from cocoa - *Lucian Peppelenbos, The IDH Sustainable Trade Initiative*
 - Public-private finance for food security - *Astrid Manroth, Deutsche Bank Asset & Wealth Management (cancelled)*
- Audience short interventions and concluding remarks
- 12:30 Buzz conversations at the lunch table



Signing Ceremony Partnership between CGIAR and the Netherlands

13:30 Short intervention - *Arthur Mol, Rector Magnificus, Wageningen University and Research Centre and Hans Hoogeveen, Director General, on behalf of the Minister of Agriculture*

Signing of Memorandum of Understanding

- Hans Hoogeveen (Director General, on behalf of the Minister of Agriculture)
- Reina Buijs (Deputy Director-General of International Cooperation, on behalf of the Minister of Foreign Trade and Development Cooperation)
- Frank Rijsberman (CEO CGIAR Consortium)

C. Impact pathways

14:00 Open space meetings

- a. Generic issues on building PPPs for impact and scaling pathways
- b. Research priorities of the private sector and matchmaking opportunities

15:30 Networking Coffee Break

D. Charting a new future

15:50 Sharing learnings, proposing next steps

16:20 Changing the Food Game - *Lucas Simons, New Foresight*

16:50 Vote of thanks - *Frank Rijsberman, CEO Consortium of International Agricultural Research Centers*

17:00 Closing and Cocktail

18:00 End

Free Wifi: *Publiek_Rode Olifant*
Password: *w3lkom2RO*

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Anti-trust statement

As participants in this group, we need to be mindful of the constraints of antitrust laws. During both the formal and informal parts of this meeting, participants shall not enter into discussions, agreements or concerted actions that may have as their object or effect the restriction of competition. This prohibition covers the exchange of competitively sensitive information including, but not limited to, information concerning individual prices, production, sales, capacities, costs, rates, coverages, market practices, claims settlement practices, company level investments, or any other competitive aspect of an individual company's operation. Each participant is obliged to speak up immediately for the purpose of preventing any discussion falling outside these bounds.

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